

Tulip Public Art Project 2022

INTRODUCTION AND SPONSORSHIP
INFORMATION PACKET



Tiptoe thru Town with the Munster Civic Foundation

The Munster Civic Foundation (MCF) is dedicated to supporting projects and events that promote, foster, and encourage community spirit and pride.

The MCF was created in 1990 through an endowment from the Community Foundation of Northwest Indiana, parent company of Community Hospital. For over three decades the MCF has funded various projects; sponsoring the July 3rd fireworks, purchasing flags and holiday decorations, contributing to the first bike path and the Munster pool, and assisting 2008 flood victims are a few ways the MCF has made a positive impact.

This year, ***we are thrilled to announce a multi-piece public art project featuring giant tulip sculptures*** measuring 5 feet high by 2 feet wide that will create a colorful town-wide exhibit for Munster residents and visitors to explore and enjoy.

The Tulip

After many years without a new initiative, the MCF Board committed to revitalizing the organization and formed subcommittees to imagine and lead new projects. The Art Committee soon identified a project to garner attention and enthusiasm for the MCF.

The process was a collaborative effort with input from residents, MCF board members, the Munster Chamber of Commerce, and outside art experts from IU Northwest and the South Shore Arts. Pat Popa, who led the Highland Ducks and Humane Indiana Owl public art projects, also shared valuable insight and experiences to help guide us to success.

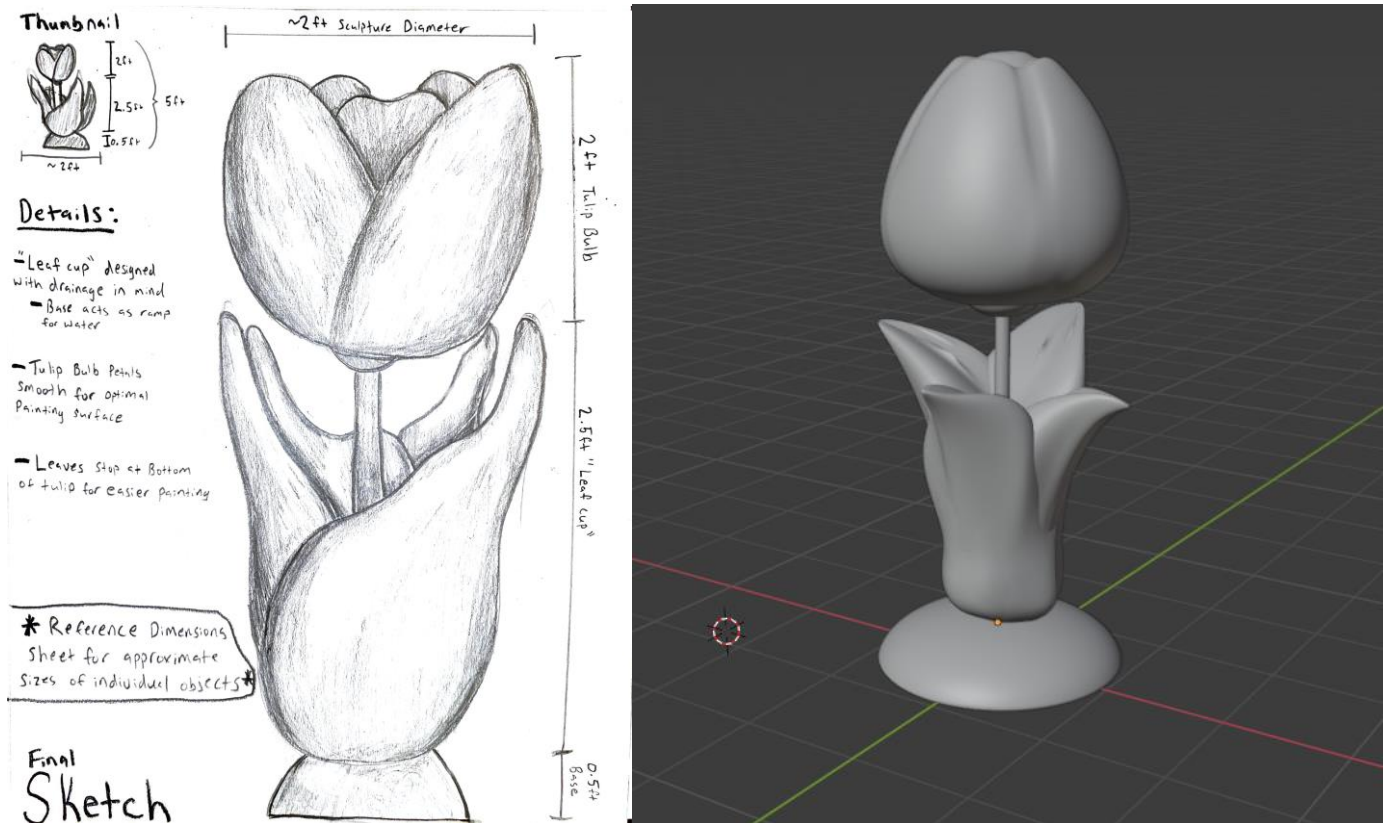
The art committee desired a cheerful subject that would evoke joy and hope after a long, gloomy period under the pandemic, community-wide appeal, and reflect the MCF's dedication to enhancing the quality of life in Munster.

After considering several subjects, a tulip became the obvious choice. As the first flower to bloom after a long winter, it marks a new season and fresh beginnings. Since Munster was founded by Dutch farmers, the tulip is also a cheery nod to the Town's history.



The Tulip: Sketch to Sculpture

Tyler Kaufman—a sophomore studying graphic design at IU Northwest—designed the larger-than-life tulip sculpture. Tyler’s professors recommended him for the project and mentored him throughout the process. The 19-year-old Crown Point resident worked diligently to create the MCF art committee’s vision. Tyler first presented three sketches based on initial direction; he then refined the preferred sketch. Next, Tyler created a 3-D model for final approval. Currently, the fabricator is making a prototype and model of Tyler’s creation.



Original artwork by Tyler Kaufman.



Tiptoe thru Town: Tulip Sponsorship Opportunities

Sponsorship Option #1: \$2,295

- Sponsor a tulip sculpture for public exhibit Memorial Day thru Labor Day 2022.
- Choose from the MCF pool of artists to design and complete artwork.
- **Retain ownership of the tulip sculpture** at end of Tulip Public Art exhibit.
- Sponsorship fee includes: artist's stipend, engraved plaque with sponsor name and artist, installation of tulip sculpture for public exhibit campaign, and ownership of the sculpture at conclusion of public exhibit period.

Sponsorship Option #2: \$1,695

- Sponsor a tulip sculpture for public exhibit Memorial Day thru Labor Day 2022.
- Provide your own artist to design and complete artwork.
- **Retain ownership of the tulip sculpture** at end of Tulip Public Art exhibit.
- **Sponsorship fee includes:** engraved plaque with sponsor name and artist, installation of tulip sculpture for public exhibit campaign, and ownership of the sculpture at conclusion of public exhibit period.

Sponsorship Option #3: \$1,595

- Sponsor a tulip sculpture for public exhibit Memorial Day thru Labor Day 2022.
- Choose from the MCF pool of artists to design and complete artwork.
- **Donate the sculpture to the Munster Civic Foundation** for the Tiptoe thru Town Auction at the conclusion of the Tulip Public Art exhibit.
- **Sponsorship fee includes:** artist's stipend, engraved plaque with sponsor name and artist, and installation of tulip sculpture for public exhibit campaign.

Sponsorship Option #4: \$895

- Sponsor a tulip sculpture for public exhibit Memorial Day thru Labor Day 2022.
- Provide your own artist to design and complete artwork.
- **Donate the sculpture to the Munster Civic Foundation** for the Tiptoe thru Town Auction at the conclusion of the Tulip Public Art exhibit.
- **Sponsorship fee includes:** engraved plaque with sponsor name and artist, and installation of tulip sculpture for public exhibit campaign.



Sponsorship Details

(Please read “Additional Terms of Agreement” for further information.)

- **Deadline to order a tulip sculpture is Friday, December 3, 2021.**
- A deposit of 50% of the total due must be submitted with the Sponsorship Order Form to reserve your tulip sculpture(s). Sponsorship balance is due upon delivery of sculpture(s) to sponsors/artists.
- All proposed artwork for sculptures must be submitted to and approved by the Munster Civic Foundation before work on your sculpture can begin.
- Delivery and/or pick up of your sculpture must be arranged through the Munster Civic Foundation.
- All tulip sculptures must be displayed within the Town of Munster during the public exhibit period.
- A map of all publicly located tulip sculptures will be available through the Town of Munster’s website and promoted through social media. Printed maps will be made available at the Munster Town Hall and participating public locations.
- Sculptures not retained by sponsors will go to the Munster Civic Foundation’s *“Tiptoe thru Town”* Auction in Fall 2022—Date TBD—with proceeds benefitting the Munster Civic Foundation.

Please send inquiries to Lee Ann Mellon at lmellon@munster.org.

Quantities are limited—Order your tulip today!



Munster Civic Foundation Tulip Public Art Project 2022

Sponsorship Order Form and Agreement—Page 1

Order Deadline: Friday December 3, 2021

Sponsorship Option #1: Participant retains ownership of tulip; MCF provides artist.

of tulips _____ @ \$2,295 per tulip = \$ _____

Sponsorship Option #2: Participant retains ownership of tulip; Participant provides artist.

of tulips _____ @ \$ 1,695 per tulip = \$ _____

Sponsorship Option #3: Participant donates tulip for auction; MCF provides artist:

of tulips _____ @ \$1,595 per tulip = \$ _____

Sponsorship Option #4: Participant donates tulip for auction; Participant provides artist.

of tulips _____ @ \$895 per tulip = \$ _____

Total Due: \$ _____ 50% Deposit required at time of order: \$ _____

Participant requests placement of tulip(s) in the following location(s):

Name: _____ Contact: _____

Address: _____

Email: _____ Phone: _____

Signature _____ Date: _____

Make checks payable to *Munster Civic Foundation*; drop off at the Clerk-Treasurer's Office or in the Red Dropbox at Town Hall. Or mail to: Munster Civic Foundation, 1005 Ridge Rd, Munster, IN 46321. Cash and credit card payments must be made in person in the Clerk-Treasurer's office.



TIPTOE THRU TOWN

Sponsorship Information Packet

Sponsorship Order Form and Agreement—Page 2

Additional Terms of Agreement – please carefully review and initial at the bottom.

1. **Decoration/Painting of the Tulips.** Each tulip will be painted or decorated by artists, using their unique designs and ideas; however, political, religious, or commercial messages, logos, or icons are prohibited, as are blatant or direct advertising, corporate logos, and content which could hurt the personal integrity of a third party. All such painting or decorating shall be subject to the ultimate approval of the Munster Civic Foundation (MCF).
2. **The Obligation of the Participant.** Participant agrees to provide one or more tulips for such exhibit and to pay for the same as herein set forth. If so indicated above, Participants shall also provide one or more artists to paint or decorate the same, at Participant's sole expense. If not so indicated, MCF shall provide the artist. By execution of this agreement, Participant (and artist) agree to the terms hereof.
3. **Ownership of the Tulips.** If so indicated above, Participant obtains ownership, but not the possession of their tulip upon full payment; Participant may obtain possession of said tulip after the exhibition is concluded. At that time, Participant may retain tulip for personal or business use or authorize MCF to sell said tulip at auction, with MCF retaining all net proceeds.
4. **Artists, Copyright.** Until the exhibition and all promotional activities related to it are concluded, ownership of all proprietary, copyrights, or other rights related to the tulips or the artists' renderings thereon shall reside exclusively with the MCF. In addition, MCF reserves the exclusive rights to photograph, videotape, or otherwise reproduce the tulips or artists' renderings thereon for promotion, publicity, or other appropriate uses, forever. Any Artist or Participant participating in this event agrees to be bound by the terms herein set forth, whether executing this or any other agreement or otherwise. If Participant is furnishing artist, Participant assumes all liability to pay Artist.
5. **Placement.** MCF retains the exclusive right to the final placement of the tulips for this exhibit; however, MCF will consider placement requests by Participant and will attempt to accommodate such requests if considered appropriate by MCF. In making decisions regarding placement, MCF will give due consideration to public safety and the Town of Munster ordinances. MCF further reserves the right to move or relocate tulips during the exhibition as it deems appropriate.
6. **Liability.** The parties agree that MCF will not be held responsible for any injury, damage, loss, or theft occurring to anyone or to the tulips during this exhibit.
7. **Cancellations.** MCF reserves the right to cancel the exhibition in the event that these are not sufficient sponsorship funds or Participants or Artists. In the event of such cancellation, all payments made for tulips will be refunded. MCF is not required to produce or deliver the ordered tulips in the event of cancellation.
8. **Payment for tulips.** Payment can be made in full, but a down payment of half is required when an order is placed. Balance in full is due upon delivery to the sponsor/artist. Deposits and payments of cash and via credit cards must be made in person in the Clerk-Treasurer's office while checks made payable to Munster Civic Foundation can be in person, placed in the Red Dropbox, or mailed to the attention of the Munster Civic Foundation at 1005 Ridge Road, Munster, IN 46321.
9. **Legal Jurisdiction.** All legal matters pertaining to this exhibition will be under and subject to the jurisdiction of the Civil Town of Munster, Indiana, and the laws of the State of Indiana.
10. **Delivery.** MCF shall arrange for delivery of tulips to their worksite. Participants shall be responsible for the delivery of tulips to the installation site no later than three working days before the commencement of the exhibit. If Participant retains ownership of the tulips and desires to retain possession of them after the exhibit is concluded, Participant shall be responsible for removing its tulips from the installation site within three days following the exhibit's conclusion.

Initial: _____

