

Advertising Opportunities

Thank you for your interest in advertising with Munster Parks and Recreation. We take pride in our parks, facilities, programming and special event planning.

We offer advertising through our three seasonal brochures as well as at the Munster Community Pool and Centennial Park Dog Park.

Recreation Guide Advertising



Connect to the Community by advertising in our seasonal brochures and reach over 25,000 potential customers in Munster and the surrounding communities.

Mailed to every resident in Munster as well as distributed to the Munster Library, local businesses, Dyer Parks & Recreation, the South Shore Convention & Visitors Bureau, and non-resident mailing list.

Winter/Spring (Highlights January - April)
 Summer (Highlights May - August)
 Fall (Highlights September - December)

Bus. Card B/W inside	\$ 250	Color	\$300
1/4 page B/W inside	\$ 450	Color	\$550
1/2 page B/W inside	\$ 750	Color	\$850
1/2 page inside Cover		Color	\$1000
Full page inside pages		Color	\$1800
Full page inside Cover		Color	\$2000

Community Pool Banner Sponsorship



Munster Community Pool
 This zero-depth entry pool accommodates up to 1000 people. The pool area offers two water slides, fountains, water features, sand play area, volleyball courts, shelter, concession stand, lounge chairs, lockers, and restroom facilities with showers and grassy area for sunbathers.

We also offer private and community swimming lessons as well as birthday party packages and private party rentals.

Over 15,000 people enjoy the Munster Community Pool each season (June through Labor Day weekend). We also host private events with over 7,000 additional visitors. You can advertise by becoming a banner sponsor. We offer banner displays at the entrance/exit, concessions area, and the perimeter of the pool.

Entrance/Exit	\$1000
Concession Area	\$ 750
Perimeter	\$ 500

Banners hang from May-Sept.

Price includes 4' x 6' color vinyl banner.
 Deadline: Early-May.

Dog Park Banner Sponsorship



Centennial Park Dog Park
 Centennial Park Dog Park is a 3.5 acre park.

Located east of the clubhouse the dog park is equipped with pet friendly drinking fountains, agility equipment and shelter areas with picnic tables.

The dog park is a members only park and is open to all communities. You can register for an annual pass at Munster Parks and Recreation.

Over 250 people hold annual membership passes. The dog park is visible to hundreds of walkers, joggers, bicyclist and others who visit the park. We offer banner displays on the south fence, facing north inside the park.

Perimeter \$500

Banners hang from April-November.

Price includes 3' x 6' color vinyl banner.
 Deadline: Mid-March.

Advertising Order Form

Name: _____

Company: _____

Address: _____

City _____ State _____ Zip Code _____

Telephone Number: _____

Email Address: _____

Yes, Sign me up for the following opportunities:

Brochure Advertising

Issue/Deadline	Ad Size	Fee
Winter Spring/Nov. 15		
Summer/Mar. 15		
Fall/July 15		

Community Pool Banner Sponsorship

Area	Fee
Entrance/Exit	
Concession Area	
Perimeter	

Dog Park Banner Sponsorship

Area	Fee
Perimeter	

Please make check payable to: The Town of Munster.
Send this form along with your payment to:

Munster Parks and Recreation
Attention: Advertising
1005 Ridge Road
Munster, IN 46321 (219) 836-7275

MUNSTER
PARKS
AND RECREATION

1005 Ridge Road
Munster IN 46321
(219) 836-PARK (7275)
www.munster.org

munster
PARKS
AND RECREATION

Three Ways to Advertise Seasonal Recreation Guides



Pool Banners



Dog Park Banners

