By the Numbers

7	Food Vendors
3	Sponsors
15	In-Kind Sponsors
25	Trick or Treat Vendors
50+	Volunteers
350	Pumpkins
727	Wristbands sold

Activities

We offered 12 games, a balloon artist, character meet/greet w/ Bluey, Stage Entertainment w/ The Great Bamboozlini, face painting, three bounce houses, pony ride, 350 pumpkins, 7 food vendors, 25 business/arts & crafters for Trick-or-Treating, two hayrides and a costume contest.

Event Feedback

Attendance was well over 2,500 for this 4-hour event. Weather was perfection. This year, we implemented 2 ticket sales lines, which worked well. Pool managers helped staff at ticket sales. The line was consistent until ticket sales ended at 1pm. Volunteers from Munster High School's NHS, Project X and Marion High School were very helpful. Trick or Treat and Food vendors were extremely pleased with the turnout and were asking about upcoming events.

FINANCIAL SUMMARY

Revenue		
On-Site Admission Sales		$ 8,308.00
Sponsorship		$ 1,250.00
Vendors		$ 1,687.10
	Total Revenue:	$ 11,245.10
Expenses		
Professional Services		$ $3,142.00
Supplies		$ $2,121.21
Marketing		$ 250.00
Maintenance Staff		$ 1,000.00
	Total Expense:	$ 6,513.12
	Variance (+) or (-)	**$ 4,731.98**

8% ticket sales increase over 2021.
This event did not run in 2020 due to COVID.

Pumpkins, Witches and Hayrides—10/1/2022