

## Advertising Opportunities

Thank you for your interest in advertising with Munster Parks and Recreation. We take pride in our parks, facilities, programming and special event planning.

We offer advertising through our three seasonal brochures as well as at the Munster Community Pool and Centennial Park Dog Park.

## Recreation Guide Advertising



Connect to the Community by advertising in our seasonal brochures and reach over 25,000 potential customers in Munster and the surrounding communities.

Mailed to every resident in Munster as well as distributed to the Munster Library, local businesses, Dyer Parks & Recreation, the South Shore Convention & Visitors Bureau, and non-resident mailing list (11,000+ impressions per season).

Winter/Spring (Highlights January - April)  
Summer (Highlights May - August)  
Fall (Highlights September - December)

Bus. Card B/W inside	\$ 250	Color	\$300
1/4 page B/W inside	\$ 450	Color	\$550
1/2 page B/W inside	\$ 750	Color	\$850
1/2 page inside Cover		Color	\$1000
Full page inside pages		Color	\$1800

## Community Pool Banner Sponsorship



**Munster Community Pool**  
This zero-depth entry pool accommodates up to 1000 people. The pool area offers two water slides, fountains, water features, sand play area, shelter, concession stand, lounge chairs, lockers, and restroom facilities with showers and grassy area for sunbathers.

We also offer private and community swimming lessons as well as birthday party packages and private party rentals.

Over 20,000 people enjoy the Munster Community Pool each season. We also host private events with over 7,000 additional visitors. We offer banner displays at the entrance/exit, concessions area, and the perimeter fence.

Entrance/Exit	\$1000
Concession Area	\$ 750
Perimeter	\$ 500

Tennis Court Banner ads also available.  
Fence Area \$500  
You choose location: Beech, Bluebird, Cobblestones, Frank Hammond, Westlakes.

Banners hang from May-Aug and then are moved to the dog park from Aug-Nov. Price includes 3' x 6' color vinyl banner.  
Deadline: end of April

## Dog Park Banner Sponsorship



**Centennial Park Dog Park**  
Centennial Park Dog Park is a 3.5 acre park.

Located east of the clubhouse the dog park is equipped

with pet friendly drinking fountains, agility equipment and shelter areas with picnic tables.

The dog park is a members only park and is open to all communities. You can register for an annual pass at Munster Parks and Recreation.

Over 250 people hold annual membership passes. The dog park is visible to hundreds of walkers, joggers, bicyclist and others who visit the park. We offer banner displays on the south fence, facing north inside the park.

Perimeter	\$500
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Banners hang from April-November.

Price includes 3' x 6' color vinyl banner.  
Deadline: Mid-March.

*\*Banner revenue generated for these sponsorships is placed in a special fund used for beautification, maintenance and supplies to maintain these areas.*

# Advertising Order Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_



Yes, Sign me up for the following opportunities:

## Brochure Advertising

Issue/Deadline	Ad Size	Fee
Winter Spring/mid Nov.		
Summer/mid March.		
Fall/mid July.		

## Community Pool/Tennis Banner Sponsorship

Area	Fee
Entrance/Exit	
Concession Area	
Perimeter	
Tennis Court	

## Dog Park Banner Sponsorship

Area	Fee
Perimeter	

Please make check payable to: The Town of Munster.  
Send this form along with your payment to:

Munster Parks and Recreation  
Attention: Advertising  
1005 Ridge Road  
Munster, IN 46321

(219) 836-7275

**munster**  
**PARKS**  
AND RECREATION

1005 Ridge Road  
Munster IN 46321  
(219) 836-PARK (7275)  
www.munster.org

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AND RECREATION

## Three Ways to Advertise

### Seasonal Recreation Guides



### Pool Banners



### Dog Park Banners

