MUNSTER PARKS AND RECREATION

BRIDAL FAIR

WEDNESDAY, FEBRUARY 26TH, 2020

By the Numbers

56	Vendors (3 more vendors that 2019)
23	New Vendors
6	Sponsors
38	Raffle Prizes
130	Brides (30 more than last year)
40	Grooms

The Bridal Fair was held at Centennial Park Clubhouse on 2/26/2020.

Program Summary

Set-up began on Monday before the event with Ever After Events hanging over 1,000 feet of string lights & Chinese lanterns around the ball room and view which took approximately 3 hours and 30 minutes. At 5:30 check-in for vendors officially ended with 2 vendors that failed to attend the event. At 6 pm when the ballroom was officially opened the crowd of brides was filling the front area of Centennial Park from the elevator to the pro shop with approximately 115 people waiting on entry to the event. In total we had an estimated 300 people in attendance of the event. I was told by a vendor "this is the best bridal fair yet". Another vendor stopped MP&R staff stating, "This has been the smoothest running bridal fair I have ever been a part of". During the event MP&R was approached by 4 separate vendors who want to be a sponsor for next years event.

Event Itinerary

2:30 pm: Check-in for vendors began
5:30 pm: Final Vendors checked in and brides began to arrive
6:00pm: Doors opened, and the event began
6:15 pm: Raffle tickets were called every 20 minutes for brides
8:00pm: Event ended, and vendors began packing up
8:50pm: All tables linens and tables were broken down and put away

Sponsors/In-Kind

Artlynn Photography, Centennial Park Clubhouse and Banquets, Eden Floral Designs, Dunhill Tuxedos, Ever After Events & Party People DJ & Lighting Services.

FINANCIAL SUMMARY

Revenue

Single Booth Registration	$	6,553.75
Double Booth Registration	$	1,872.50
Advertising Material & Late Fee's	$	190.00
Electric	$	299.60
Total Revenue:	$	8,905.85

Expenses

Supplies (Tables and linens)	$	590.00
Ad's (Facebook & The Times)	$	507.12
Total Expenses	$	1097.12

Net Profit Margin of **87.68%**

Variance of + **$ 7808.73**

Revenue Increase of $474.69 from 2019

2020 Winter
Bridal fair
BLK SOLDIER
DJ | LIGHTS | RENTALS
love
FRED ASTAIRE
DANCE STUDIO
Dunhill
TUXEDOS
Highland • Menifiville • St. John
ARBONNE