2019 Munster Ale Fest

Budget Code: 770-10301-651	150BF	:
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/endor	Purpose	Revenue	Vendor Purpose	Expense
1eier's Landscaping	Sponsor	\$500.00	Service Sanitation Porta Potty's and Fencing	\$2,544.00
ranklin Pest Solutions	Sponsor	\$500.00	Times Newspaper Advertising	\$100.75
npact Networking	Sponsor	\$1,000.00	Times Mailer Mailing	\$189.26
Nidwestern Electric	Sponsor	\$500.00	Panorama Advertising	\$76.66
M Manufacturing	Sponsor	\$500.00	Baxter Design Panorama Magazine Ad	\$77.00
Villiams Eye Institute	Sponsor	\$500.00	Ticket Printing Wristbands	\$39.90
hiro One	Sponsor	\$750.00	PT Staff 1 x 7 hours x 9.50/hr. Event Staff	\$66.50
exus	Sponsor	\$2,500.00	PT STAFF 1 X 2.5 hours x \$9.00/hr. Event Staff	\$22.50
emax	Sponsor	\$500.00	PT STAFF 1 X 7 HOURS X 11.25/hr. Event Staff	\$78.75
Vadas Dental	Sponsor	\$500.00	PT Staff 1 x 11 hours x \$9.65/hr. Maintenance	\$106.15
an's Pierogi	food vendor	\$267.50	FT Staff 1 x 11 hours x 19.03 Maintenance	\$209.33
dwardo's Pizza	Food Vendor	\$214.00	FT STAFF 1 x 7 hours x 21.36/hr. Event Staff	\$149.52
arking Receipts	Parking	\$620.00	FT Staff 1 x 5.5 hours x \$18.69/hr. Event Staff	\$102.80
1erchandise*	Merch	\$610.00	Webrestaurant Table cloths	\$255.32
dmissions	Admissions	\$620.00	Nitro Entertainment DJ	\$495.00
laxx Marketing	Reimburse tix-merch sales	\$27,625.05	Centennial Park Golf Management, LLC reimbursements (beer, security, ice, tents,etc)	\$11,792.03
,			Strack and Van Til Cookies for brewers	\$42.47
			Walmart Antenna and Cords	\$31.26
			Maxx Marketing Retainer per contract	\$4,000.00
			Crown Party Rentals Tables	\$632.45
			Maxx Marketing Reimbursements for supplies	\$5,288.79
			Indiana Dept. of Revenue Sales Tax Collected	\$89.56
(27.700 F		\$37,706.55		
otal (Net Revenue)		\$37,700.55		
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* = Taxable (tax amount shown as an expense)

Total (Net Expenses) \$26,390.00

Variance (net profit) \$11,316.55

Maxx Marketing Commission (60% of net profit) \$6,789.93

Munster Parks and Recreation Gross Profit \$4,526.62