

Ride A Bike - June 14, 2019

By the Gears...



Event Attendance:

- About 150 guests attended this event
- 124 entry tickets were sold to the obstacle course
- 13 bikes were raffled off to members of our community

Guest Experience

- 7 Stations beginning with Registration and Check in, to putting it all together
- Other stations included: Starts and stops, what to do when approaching an intersection, what to do when approaching a drive way, how to zig-zag and safely cross streets.
- Was able to get two of the MPD Bike Officers to help

Participation

- Recreation Supervisor: Coordinate Space and times with Intern (for Touch A Truck); ensure that all the supplies were together; secure food vendor; Run event on site
- Sup't of Recreation: Gathered volunteers to help with this event, helping with event on site
- Intern: Help with set up (prior to event)
- Marketing Coordinator: Working with Target to purchase bikes and receive a 10% discount on 13 bikes to raffle off; secure sponsors for this event; secure volunteer to help build the bikes
- Parks: Provide supplies needed on site, provide one staff member to help run registration and check in; transport the finished bikes from Park Garage to Event Site

Additional Information

- Goal is to have more support from MFD and MPD to man each station
- Running along side Touch-A-Truck created a less chaotic environment and was more welcomed by families attending both events.
- Did not need to purchase much extra supplies, a lot of what we had was from 2018 and still in good condition

Financial

Revenue

Raffle Entries	\$ 248.00
Food Vendor	\$ 70.00
Sponsorship	\$ 120.00
2018 Sponsorship Remaining	\$ 1500.00
TOTAL REVENUE	\$ 1938.00

Expenses

Bike Purchase	\$ 1033.99
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Net Revenue

\$ 904.01



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