



**Munster Parks and  
Recreation  
21<sup>st</sup> Annual Car Show**

**Saturday, May 4, 2019  
9:00am – 3:00pm**

**Number of Guests**

There were 131 Show Cars in attendance; 30 R / 102 NR; 35 were completely NEW customers to MPR.

**Itinerary**

7:00am – Check In / Show Car Check In & Arrival Begins

9:00am – Event begins

10:30am – Judges hit the lot

1:45pm – Judging completed

2:00pm – All awards completed

2:20pm – Awards Ceremony

3:00pm – End of event & Clean Up

**Successes**

- Great weather for day of (several days of rain).
- Vendors placed in the parking lot, due to grass being saturated
- Trophies were all available (went with a new vendor for 2019)
- Judging process went smoothly; all but three cars were judged the first round out – THANK YOU to all the great judges!
- Allstate Insurance is working on a video spot as an additional promo piece (offered complimentary as they're just starting this service)
- Cars came in after registration deadline to "show", were not judged
- Top Notch Silk Screening (clothing company) offered a \$500 sponsorship, off the total cost of the shirts
- 50/50 Raffle brought in \$635 in ticket sales; \$317 went to winner, \$318 went to Chamber / MPR (\$159 each).

**Recommendations**

- Ice Cream Truck Vendor (feedback from one of the participants)
- Perhaps include a Super Modified class, for those with 8+ modifications.
- If possible, have extra staff available at the entrance gate until roughly 11:00am, for those who want to show their cars but cannot be judged.
- Offer more direct judges' instructions (i.e. Don't touch the cars, etc.).

**Financial Break Down**

Total Revenue \$ 8093.20

Total Expenses \$ 4081.04

**Net Revenue**

**\$ 4012.16**

**Variation**

**49.57% Profit**



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