

# Community & Adult Egg Hunts

## April 12, 13, 18, 2019

### By the Numbers

Great Egg Chase: 42 PreRegistered / 31 On Site  
Community Egg Hunts; 184 PreRegistered / 70 On Site  
Adult: 69 Participants, 26 R / 43 NR

### Guest Experience

Changed location to the Babe Ruth Ball Fields

- Great adjustment and will hopefully continue to have egg hunts here
- Had ActiveNet turn off Publishing of Events, as Google was pulling information and listing it incorrectly (LOTS of guest frustrations / confusions)

### Successes

- Used pre-filled eggs, which was a great aspect for office staff (in lieu of us hand stuffing 6,000 eggs)
- Great turn out for participants, weather was great for Great Egg Chase & Community Egg Hunts

### Recommendations

- Cancel Doggie Egg Hunt, dwindling participation
- Repurchase larger eggs for the mini-bottles of booze (Adult Egg Hunt)
- Keep searching for 3<sup>rd</sup> Party Publications of Events, reportable to Google
- Have extra staff / volunteers available to take photos of event.

### Financials

Total Revenue (all three days / events)	\$ 3694.00
Total Expenses (all three days / events)	\$ 1809.70

<b>Net Revenue</b>	<b>\$ 1884.30</b>
<b>Variation</b>	<b>51%</b>

### Closing Comments

- Volunteers did let participants onto the field early for the Great Egg Chase, without instruction to do so, causing complaints.
- Parents / Guardians of the Great Egg Chase were complaining about the prefilled eggs: filled with candy & toys; however, candy was not name brand and one complaint called them "worthless".
- MPR went with a company who exclusively employs those with special needs for the pre-filled eggs; alternative, is hand filling 6,000+ eggs w/ four office staff.
- A baggie of a white-powdery substance was found at the Adult Egg Hunt; MPD were called and the report suggests the substance as Cocaine. Report #19MU02688
- Thank you to Dan Repay for being the Bunny for the Adult Egg Hunt, this was such a fun addition to this event!

