

# 2025 SPONSORSHIP OVERVIEW

ELECTRIFYING  
MUNSTER

# Beauty & the Box

Utility Box Beautification Program

 @MunsterCivicFoundation

 @MunsterCivicFoundation

 civicfoundation@munster.org



# **ELECTRIFYING MUNSTER**

## **Beauty & the Box Program**

### Program Overview

The **Munster Civic Foundation (MCF)** is excited to announce a new beautification project. And we'd like to invite you to participate!

This year the **MCF** will be kicking off "Beauty & the Box," a multi-year, town-wide beautification program which decorates utility boxes with original shrink-wrapped artwork. Residents, local businesses, as well as Munster based civic and not-for-profit organizations will have the opportunity to sponsor any of the 33 electrical boxes around town. (Please refer to the enclosed map for locations).

Sponsors will work with a graphic designer (their own or one from our curated list) to develop box art within the pre-set program specifications. All designs will be converted into vinyl wrapping and professionally installed on the selected electrical box by the approved MCF vendor. No outside vendors will be allowed. The Town of Munster logo, and the following phrase "Sponsored by; *sponsoring entities name*" will be added to the two (2) larger sides at the bottom of each box.

All artwork must be approved by the MCF prior to the commencement of the production and installation of the vinyl wrap. Sponsors will retain the rights to their selected box for two (2) years.

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The **Munster Civic Foundation** is dedicated to supporting projects and events that promote, foster, and encourage community spirit and pride. Created in 1990 through an endowment from the Community Foundation of Northwest Indiana, the MCF has spent more than three decades funding various projects such as the sponsorship of the July 3rd fireworks, purchasing flags and holiday decorations, contributing to the first bike paths, and assisting 2008 flood victims.



**ELECTRIFYING MUNSTER**  
**Beauty & the Box Program**  
2025 Sponsorship Options and Costs

**OPTION A:** \$2,500.00 USD wrapping of all four (4) sides of selected box, installation, and \$500 graphic artist stipend

**OPTION B:** \$2,000 USD wrapping of all four (4) sides of selected box and installation (sponsor will work with their own graphic artist to produce artwork within the outline parameters)

*the above noted prices are guaranteed through 12/31/25*

To reserve your box please complete and return a Sponsorship Commitment Form along with a 50% deposit.

Please email the MCF at [civicfoundation@munster.org](mailto:civicfoundation@munster.org) with any questions.





# ELECTRIFYING MUNSTER

## Beauty & the Box Program

Examples of Designs



# ELECTRIFYING MUNSTER

## Beauty & the Box Program

### 2025 Sponsorship Details

- A deposit of 50% of the total due must be submitted with a completed Sponsorship Commitment Form to reserve your box. Sponsorship balance is due prior to the commencement of vinyl graphic production.
- Once your deposit and completed sponsorship form are received, the MCF will provide location confirmation as well as artwork specifications for your respective box.
- Each sponsor will work with an artist to create a unique design for your box. However political, religious, or commercial messages, logos, or icons are strictly prohibited as are blatant or direct advertising, corporate logos, and content which could hurt the personal integrity of a third party. All graphics/designs shall be subject to the ultimate approval of the MCF. The Town of Munster logo, and the following phrase “Sponsored by: **sponsoring entities name**” will be added to the two (2) larger sides of the box. The MCF will establish the size specifications of this area.
- The ownership of all propriety, copyrights, artist’s renderings, or other rights related to this project shall reside exclusively with the MCF. The MCF reserves the exclusive rights to photograph, videotape, or otherwise reproduce the sponsored boxes for promotion, publicity, or other appropriate uses forever. Any artists or sponsors participating in this program agree to be bound by these terms.
- If a sponsor is providing their own graphic artist (Option B), the sponsor will be responsible for all payments to said graphic artist.
- Option A includes a \$500 stipend to one of the MCF approved graphic artists. The MCF will provide any sponsors selecting this option with a list of approved graphic artists from whom they can select. The MCF will pay the selected artist up to \$500 for their time on said sponsors behalf. Sponsors will be responsible for any charges over the \$500 stipend to their selected graphic artist.
- All proposed artwork must be submitted to and approved by the MCF prior to the start of any vinyl production.



## Sponsorship Details Continued

- The MCF will correct any damaged or vandalized vinyl graphics on the sponsors' during the two (2) year period.
- There will be an additional charge should a sponsor wish to change the graphics of their box at any time during their four (4) year period.
- All legal matters pertaining to the program will be under and subject to the jurisdiction of the Civil Town of Munster, Indiana, and the laws of the State of Indiana.
- Sponsorship is non-transferable.
- Sponsorship of said box will last for a period of two (2) years beginning at time of installation. The MCF will record and communicate this information to each sponsor at time of installation.
- Each sponsor will be given first right of refusal to once again sponsor their respective box and new and new sponsorship rates will be communicated within 120 days of the conclusion of the initial two (2) year sponsorship commitment. All vinyl graphics will be removed should the sponsor decide not to re-sponsor their respective box. All sponsors will be required to design and produce new vinyl graphics once they renew (after their two (2) year sponsorship terminates).

***\*Please email any questions to [CivicFoundation@Munster.org](mailto:CivicFoundation@Munster.org)***

