



MUNSTER PARKS AND RECREATION

KID'S FEST
12-4PM

JULY 21

By the Numbers

7	Wristband Activities
21	Free Activities
23	Staff + Volunteers
26	Vendors
416	Wristbands Sold
1200	Attendance

Kids Fest was originally scheduled to run on International Kid's Day, June 1. Due to inclement weather, the event was postponed to July 21. This was the event's 2nd year.

Activities

Wristbanded Activities consisted of 2 dry bounce houses, 1 wet inflatable obstacle course, pony rides, balloon artist, face painter and rock climb wall. Free activities consisted of the foam party, character meet-and-greet, craft station, selfie station, temporary tattoo station, 15+ games and a Bubble Show.

Event Feedback

Attendance was around 1,200 for this 4-hour event. Weather was perfect. Wristbands purchased allowed children the opportunity to do all activities. Due to attendance and long lines, ticket sales ended at 3PM. 22 staff helped from Munster Pool, Camp and Tennis. 1 Volunteer helped from NHS.

Vendors

There were 7 food vendors and 19 arts/crafts and business vendors. We worked with 8 outside vendors for this event.

FINANCIAL SUMMARY

Revenue

On-site Sales	\$	8,240.00
Sponsorships	\$	2,300.00
Vendors	\$	<u>2,040.20</u>
Total Revenue:	\$	12,580.20

Expenses

Professional Services	\$	6,505.99
Staff + Supplies	\$	<u>1,238.57</u>
Total Expense:	\$	7,744.56

Variance (+) or (-) \$ 4,835.64

