

munster **PARKS** AND RECREATION

WALK IN THE WOODS

OCTOBER 22, 2021

By the Numbers

1	Food Vendor
21	Munster High School Volunteers
175	Jack-o-Lanterns
1,019+	Attendance

Event Overview

Walk in the Woods took the place at Heritage Park.

Walk in the Woods had a great turnout even with the chilly weather and rain. Over 175 pumpkins were carved by local groups, businesses, and residents. All pumpkins were dropped to Heritage Park, where we then placed them around the trail. Maintenance did a wonderful job of cleaning the trail and leaving us some extra stumps to place Jack-o-lanterns on.

A huge thank you to Elzinga for all the pumpkins and for delivering them to us. Food Vendor was Greater Fun Times. Volunteers from Project X/NHS service groups.

Positive feedback was communicated to staff.

Facebook Feedback: "It was very nice, we loved the walk", "Great job!", "Wow That's awesome! A lot of talented and creative folks out there".

Feedback to Staff: "We hope you do this event every year we love it", "I love looking at all the different carved pumpkins, it's so cool and such a fun night out".

FINANCIAL SUMMARY

Revenue

Food Vendor	\$	30.00
On-Site Revenue	\$	1,019.00
Sponsorship	\$	<u>2,500.00</u>

Total Revenue: \$ **3,549.00**

Expenses

Pumpkins	\$	675.00
Battery-operated candle-lights	\$	56.60
Facebook Boosted Ads	\$	65.00
Decorations	\$	<u>202.84</u>

Total Expense: \$ **999.44**

Variance (+) or (-) \$ **2,549.56**

