



MUNSTER PARKS AND RECREATION

PUMPKINS, WITCHES AND HAYRIDES OH MY!

OCTOBER 2, 2021

By the Numbers

5	Food Vendors
6	Sponsors
16	Business Vendors
50+	Volunteers
300	Pumpkins
600+	Wristbands sold

Activities

We offered 12 games, airbrush tattoo*, balloon artist, character meet/greet w/ JJ from Cocomelon, Buzz Lightyear and Cinderella*, Circus Boy stage entertainment*, Eurobungy*, face painting, 2 bounce houses, pony ride*, 300 pumpkins, 5 food vendors, 16 business/arts & crafters for Trick-or-Treating, hayrides and a costume contest. * New additions

Event Feedback

Attendance was well over 2,000 for this 4-hour event. Weather was perfect. We were able to offer the event and clean-up prior to the storms hitting. The registration line was very long the entire event. Due to attendance, we accidentally oversold wristband access – lines were too long for children to complete activities prior to event end time (some refunds were given). The 300 pumpkins went quickly. Volunteers from Munster High School's NHS and Project X were very helpful. Food and business vendors were extremely pleased with the turnout and were asking about upcoming events.

FINANCIAL SUMMARY

Revenue

On-Site Admission Sales	\$ 7,743.00
Sponsorship	\$ 16,750.00
Vendors	\$ 1,089.30
Total Revenue:	\$ 25,582.30

Expenses

Professional Services	\$ 9,171.03
Supplies	\$ 1,602.93
Marketing	\$ 330.00
Maintenance Staff	\$ 856.21
Total Expense:	\$ 11,960.17

Variance (+) or (-) \$ 13,622.13

*54% revenue increase over 2019.
This event did not run in 2020 due to COVID.*



