

MUNSTER PARKS AND RECREATION COMMUNITY MARKET

JUNE 16-
SEPTEMBER 15

By the Numbers

2	Rained out Markets (1 rescheduled)
8	Market dates
16	Season Vendors
55	Total Vendors

Event Overview

The Community Market took place at the Community Park Parking Lot for 8 weeks. Attendance remained low for the majority of scheduled dates, yet marketing increased. Vendors were placed every other parking spot to ensure social distancing. Vendors were encouraged to wear masks and required to have hand sanitizer at their booth.

Vendor Evaluations

Evaluations were conducted face-to-face on the last Market day. Feedback received: gain Farmers, include entertainment for both youth/adult (bounce house, music), change day to Sundays, change time to mornings, move location to Town Hall, beware of competition with Dyer Market and issues with bathroom lights.

Due to timing constraints, not all vendors were spoke to. All vendors were sent an evaluation via email. At this time, we are still awaiting feedback.

FINANCIAL SUMMARY

Revenue

Vendor Fees	\$	\$6,637.20
Electric Fees	\$	299.60
Market Bags	\$	<u>38.00</u>
Total Revenue:	\$	6,974.80

Expenses

Market Manager	\$	701.25
Card My Yard Signage	\$	240.00
Facebook Boosted Ads	\$	389.99
Pop-Up Canopy Tent	\$	<u>149.99</u>
Total Expense:	\$	1,481.23

Variance (+) or (-) \$ 5,493.57



Angela, Market Manager

