

# Munster Parks and Recreation



**Don't miss this opportunity to reach over 25,000 people when you advertise with us!**

## Publication Dates

### Winter/Spring 2025

Highlights: January – April

Distribution Date: December 2024

Deadline: November 22, 2024

### Summer 2025

Highlights: May – August

Distribution Date: April 2025

Deadline: March 14, 2025

### Fall 2025

Highlights: September – December

Distribution Date: August 2025

Deadline: July 25, 2025

(219) 836-7275 telephone  
(219) 836-6541 facsimile  
Donna Chant  
dchant@munster.org

## Fee Schedule

Ad prices are per issue.

Full page Color (inside front/back cover)	\$2000
Full page Color	\$1800
Half page Color (inside front/back cover)	\$1000
Half page 8" x 5 1/4" Color	\$ 850
Quarter page 4" x 5 1/4" Color	\$ 550
Business card 3 1/2" x 2" Color	\$ 300
Business card 3 1/2" x 2" Color w/class*	\$ 250

\*Business provides complimentary informative class.

Inside cover page ads must be a minimum of 1/2 page and full color. *Call to check availability.*

*Receive a Special 10% discount if you commit to three consecutive issues.*

Keen-Ager Newsletter \$ 120  
Delivered to senior members monthly. Fee used for \$10 gift cards given to monthly puzzle winners.

Don't miss this opportunity to reach every resident in Munster. Put your message where it will have the most impact with families, children, adults and seniors. Our brochure is also distributed through the libraries, the South Shore Convention & Visitors Authority, the Town of Dyer, and select businesses.



Yes, sign me up for the following advertising opportunities.

Contact Person: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Facsimile Number: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Issue	Ad Size	Fee
Winter/Spring 2025 (11,250 impressions)		\$
Summer 2025 (12,000 impressions)		\$
Fall 2025 (11,250 impressions)		\$
Keen-Ager Newsletter (12 months)	Logo (\$120 per year)	
<b>Commit to all three publications and receive a (10%) discount</b>		\$
All advertisements must abide by the Town of Munster Parks and Recreation Department advertising policy as approved by the Park Board. Please contact the department if you'd like a full copy of the policy sent to you or if you have any questions about any ads.		
<input type="checkbox"/> Please bill me.	<b>Total Due</b>	\$

Please make check payable to: The Town of Munster

Send this contract and your check along with the layout sheet (including logos or copy) to:

**Munster Parks and Recreation**

**Attention: Advertising**

**1005 Ridge Road**

**Munster, IN 46321**

**Your cancelled check is your receipt.**

**Please Bill by Credit Card**

\_\_\_ Visa/Mastercard \_\_\_ AMX \_\_\_ Discover

CC Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please use this layout below to show how you want your ad to appear. If you have camera-ready copy, just clip to this sheet. You can also send files by email to [dchant@munster.org](mailto:dchant@munster.org).  
(Note: screens and color may not produce well.) Otherwise:

Just write out the copy you want in the space provided and the typesetter will do his/her best to select type and layout of the ad according to your instructions. Full Bleed, no margins.

8" x 5 ¼" half page

8 ½" x 11 full page

4 x 5 ¼

3 ½ x 2

**munster**  
**PARKS**  
AND RECREATION