

DIVISION 7:

SIGN STANDARDS

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SECTION 26-6.701 SIGN STANDARDS

A. Purpose; General.

1. The purpose of this Section 26-6.701 is to establish a comprehensive scheme for the regulation of Signs in the Town. More specifically, this Section is intended to accomplish the following purposes:
 - a. Encourage the effective use of Signs as a means of communication and to facilitate navigation from place to place within the Town.
 - b. Balance the need for information for motorists and pedestrians with the need for traffic safety by limiting Signs or characteristics of Signs that may be distracting to drivers.
 - c. Balance the desire and need of individuals to express themselves through Signs with the desire to maintain a pleasing, safe, and navigable environment for residents and visitors.
 - d. Provide liberally for the display of noncommercial messages in residential areas, recognizing the unique value of residential signage as a means of exercising constitutional freedom of expression.
 - e. Protect and enhance the value of property in the Town by providing for Signage consistent with the character of the area in which it is located.
2. Signs must comply with the requirements of this Section 26-6.701.
3. Without limitation to Section 26-6.701.A.2, within each District, the allowed types and numbers of Signs shall be as provided in **Table 26-6.701.A (Sign Types – Summary)**, **Table 26-6.701.B (Sign Types – Specific Standards)**, and this Section 26-6.701.

4. Without limitation to Section 26-6.701.A.2 –.3, each Sign type shall be subject to the applicable standards and requirements of **Table 26-6.701.A (Sign Types – Summary)** and **Table 26-6.701.B (Sign Types – Specific Standards)**.
5. Except for Signs not requiring a Sign Permit under Section 26.6.701.B.f and 26-6.701.C, no Sign shall be erected on a Lot, installed or placed on a Building, or otherwise exist on a Lot or Building unless a Sign Permit has been issued for such Sign in accordance with Section 26-6.804.D and such Sign Permit remains in full force and effect.
6. Any violation of this Section 26-6.701 shall be enforceable and able to be appealed in accordance with the enforcement and appeal provisions of this Article.

B. General Sign Provisions.

1. There shall be no Signs allowed other than as specified in this Section 26-6.701.
2. An Address Sign is required for each Building in compliance with **Table 26-6.701.A (Sign Types – Summary)** and **Table 26-6.701.B (Sign Types – Specific Standards)**.
3. In addition to all other Signs allowed in accordance with this Section 26-6.701, Temporary Signs are allowed, subject to the following:
 - a. Temporary Signs shall not be illuminated and shall not be located within the public right-of-way;
 - b. Except in Districts CD-3, CD-3.R1, CD-3.R2, CD-3.R3, and CD-4.R4, there shall be no more than one Temporary Sign per business; provided that this requirement may be waived by the Zoning Administrator;
 - c. Temporary Signs shall be ground installed only, provided that this requirement may be waived by the Zoning Administrator;

- d. Temporary Signs shall not obstruct the line of sight of any operator of a vehicle;
 - e. Temporary Signs shall be owned and maintained by the owner (or tenant) of the site on which it is located;
 - f. on any Lot used as a Single-Family, Two-Family, or owner-occupied Multi-Family Dwelling, up to three (3) Temporary Signs may be displayed for which no permit is required, provided that such Temporary Signs shall be installed on a pole or stake in the ground, shall not be more than four (4) square feet in area per side, and the top of which shall be no more than three feet (3') from the ground;
 - g. Temporary Signs must be made of waterproof materials and kept in good repair;
 - h. in any CD-4.A, CD-4.B, CD-5, SD-M, SD-PUD, or CZ District, Temporary Signs shall be constructed of appropriate materials and properly secured with wood or metal post, and shall not exceed 32 square feet or five feet (5') in height from the ground unless Waived by the Zoning Administrator;
 - i. Temporary Signs must be set back at least five (5) feet from the property line;
 - j. Except in Districts CD-3, CD-3.R1, CD-3.R2, CD-3.R3, and CD-4.R4, a Sign Permit must be obtained for each Temporary Sign; and
 - k. Except in Districts CD-3, CD-3.R1, CD-3.R2, CD-3.R3, and CD-4.R4, Temporary Signs shall be allowed for a maximum of (60) days per calendar year, which number of days may be divided into more than one (1) period, provided that each such period shall require a separate permit.
 - l. Signposts are to be removed at the completion of the permitted timeframe.
4. If there are more than two violations of the provisions of the regulations governing Temporary Signs in any single calendar year by an owner or tenant or with respect to a Lot or parcel of land, no Temporary Sign may be placed or displayed by such owner or tenant or on such Lot or land for twelve (12) months from the date of the most recent violation.
 5. Without limitation to any applicable specific Sign standards, all Signs shall comply with the following additional standards:
 - a. Such Signs shall be fabricated and installed by qualified Sign painters and mechanics, and shall be kept in good repair.
 - b. Signs shall be constructed of durable, low maintenance, and weather-resistant materials of the same or higher quality materials as the materials of the Principal Building with which they are associated. Without limiting the foregoing, the materials used for each Sign Type shall comply with **Table 26-6.701.B (Sign Types – Specific Standards)**.
 - c. The following materials are prohibited for Sign backgrounds, frames, supports, and ornamentation:
 - i. Exposed metal poles and
 - ii. Smooth or split-faced concrete blocks.
 - d. Any such Signs may, but are not required to be, lighted unless otherwise specifically stated for the particular Sign type in **Table 26-6.701.B (Sign Types – Specific Standards)**; and if lighted, shall not be internally illuminated or back-lighted except as otherwise specifically provided for the particular Sign type in **Table 26-6.701.B (Sign Types – Specific Standards)**.

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- e. Except for the light fixture itself, all electrical elements such as wires, conduits, junction boxes, transformers, ballasts, switches and panel boxes shall be concealed from public view.
- f. Signs shall be mounted in such a way that their removal does not damage and/or alter the original surface of the Building. If the original surface of a Building is damaged during removal of a Sign, the damage must be repaired and the original surface condition restored concurrently.
- g. In addition to Sign types allowed pursuant to **Table 26-6.701.A (Sign Types - Summary), Table 26-6.701.B (Sign Types - Specific Standards):**
 - i. with the exception of Signs attached to one or more poles, Signs that are original to the Building or have been placed on the Building for at least fifty (50) years may remain or be reproduced. Any such Signs shall be kept in good repair, both in terms of appearance and operation; and
 - ii. one (1) Sign no larger than two (2) square feet may be attached or affixed to each side of each gasoline pump on a site, provided that the total square footage of all such Signs on a site shall reduce the square footage of the Monument Sign otherwise allowed on the site.
- h. Design drawings of any proposed Sign must be submitted to the Zoning Administrator for review of compliance with this Section prior to fabrication and installation. Such drawings shall include Sign location and size and shall indicate materials, color(s), hanging or mounting device, illumination scheme, and example of lettering.
- i. Signs not owned by or leased to the operator of a business on a site are prohibited.
- j. All Signs must comply with all applicable provisions of the Town Building Code.
- k. Except as expressly allowed under this Article, Signs are not permitted in public Rights-of-Way.
- l. Portable Signs other than Sidewalk Signs are not permitted.
- m. Except for Signs allowed pursuant to paragraph 26-6.701.B.4.g above, Commercial Signs and supports for Commercial Signs erected by or for entities that are no longer operating on the premises shall be removed by the owner, agent, or Person having beneficial use of the Sign or the property upon which the Sign is located within thirty (30) days of written notice from the Zoning Administrator.
- n. Signs in upper floor windows are not permitted, except for Window Signs for an occupant that is not the occupant of the ground floor.
- o. A non-internally illuminated Sign up to six (6) square feet in size for the occupant shall be permitted at a publicly accessed entrance door if such Sign is a Wall Sign, Blade Sign, or is an Awning Sign.
- p. All Signs erected, altered, or maintained in the Town shall conform to Town and state electrical codes.
- q. No Sign may be illuminated with or include animated, moving, intermittent, or flashing lights, or other active lighting, except for time and temperature devices and barber poles.
- r. No Sign may have any moving component or element, except for time and temperature devices and barber poles.
- s. No Sign may have changeable copy except for a Canopy Sign with physically changeable letters, or an Outdoor Display Case with removable printed items, a Sandwich Board Sign, or a monument sign, located at a gasoline station, with physically changeable or static

electronic or digital letters and numbers that conform to all other monument sign standards.

- t. Except as may be expressly permitted in this Article, Neon Signs, Cabinet Signs, and Projection Signs are not permitted.
- u. No Sign may by design or arrangement imitate the size, color, lettering, illumination, word, phrase, or symbol of a Sign used as traffic safety control Sign.
- v. Where a Lot adjoins another Lot, no freestanding Sign shall be permitted within a triangle formed by the Side Lot Line, the Front Lot Line and a line beginning on the Side Lot Line at the required front Setback distance and extended at 45 degrees to the Front Lot Line for an existing Building. The established front Setback may be substituted for the required front Setback.
- w. No Sign may be within or overhang a public right-of-way other than a Wall Sign that does not overhang such right-of-way more than seven inches (7"), a Blade Sign, a Vertical Projecting Sign, a Canopy Sign, or an Awning Sign.
- x. No Sign may obstruct a traffic-control device, traffic Sign, or street name Sign, block the vision of drivers at any Driveway, street intersection or crosswalk, or be unsafe or constitute a hazard of any type.
- y. No Sign or Sign support may be affixed to a tree, rock, utility pole or other improper Sign support, or contain any attachment, other Sign, symbol, flag, pennant, balloon, or other attention-getting device (other than the Sign itself).
- z. No Sign may have illumination that intermittently flashes off and on, in whole or in part, except Public Signs and those that give safety warnings or public service information, i.e., time, date or weather information.

- aa. No Sign may rotate or move, or give the visual impression of rotation or movement, including signs containing running lights to give the illusion of movement, signs that have moving parts, except for time and temperature devices and barber poles and signs that give the appearance of movement caused by the wind. This includes, but is not limited to, pennants, banners, streamers, feather flags, balloons, strings of light bulbs, spinners or other similar devices and all other signs which undulate, swing, rotate, oscillate, or otherwise move by natural or artificial means.
- bb. No Sign may be attached to or painted upon a bench or seat which is located outside a building or structure.
- cc. No Sign may be attached to or mounted on a pole, other than a Yard Sign.
- dd. No Sign may be erected, constructed or maintained in whole or in part upon or over the roof or roof line of a Building or Structure.
- ee. No Sign or part thereof may be electrically or mechanically activated, including electronic signs, signs that have or are comprised of lighting that flashes, scrolls, twirls, changes color, fades in or out, has transitional elements between copy changes, or in any manner moves or imitates movement at any time.
- ff. Except as may be expressly permitted elsewhere in this Article, no Sign or part thereof may be composed of or include flashing, neon, LED rope, portable or fixed spotlight, or similar lighting, whether used as a part of a sign, displayed in windows, or distributed around a Building or Structure.
- gg. Signs shall be appropriate to the function and architectural character of the building(s) in which the activity is located, and compatible with the existing adjacent activities.

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C. Signs Not Requiring a Sign Permit.

The following Signs do not require a Sign Permit:

1. One Address Sign per entrance, having a height of 12 inches or less.
2. On-premises Signs not exceeding four (4) square feet in area, which are located along the route to a place or location within such premises and are provided solely to protect the safety of pedestrians, drivers, and passengers, including Signs to mark hazards on private property, direct traffic, or provide street numbers associated with private property.
3. Signs placed by the Town with jurisdiction over the area where the Sign is placed.
4. Signs carved into stone, concrete or similar material or made of bronze, aluminum, or other permanent construction and made an integral part of the Structure, provided that such Signs meet the following requirements:
 - a. Letters shall be less than nineteen inches (19") in height carved into or securely attached in such a manner that they are an architectural detail of a Building.
 - b. Such Signs shall not be illuminated apart from the Building.
 - c. Such Signs shall not be made in whole or in part of reflective material.
 - d. Such Signs must be the same color as the Building.
 - e. Such Signs do not exceed one inch (1") in thickness
5. One Open Sign per tenant, per public entrance that does not exceed two (2) square feet.
6. Replacement tenant panel in a pre-existing multi-tenant sign.

D. Sign Area Computation.

1. The area of a Sign as regulated herein shall be the computed area of the background upon which lettering, insignia or other devices are placed. Where said display area is the face of a Building, the area of such Sign shall be the product of the total width and the total height of the smallest rectangle that encompasses all such lettering, devices or insignia.
2. For Signs having two (2) sides, the maximum display area shall be permitted on both sides and the total area of one side shall be deemed to be the total Sign area. The supporting Structures shall not be included in the area computation unless utilized as part of the total display area.

E. Responsibility for Signs.

1. All Signs located in the Town shall be erected, altered and maintained by the owner, and if different from the owner, the lessee of such Sign who shall assume full responsibility for any consequences or damage caused by the Sign.
2. Signs and supports must be removed or corrected within thirty (30) days after the Zoning Administrator or designee sends written notice that an unsafe or improperly maintained Sign condition exists.


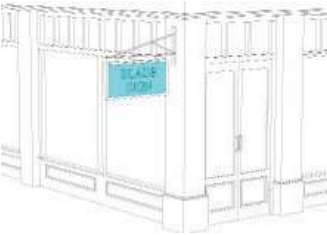
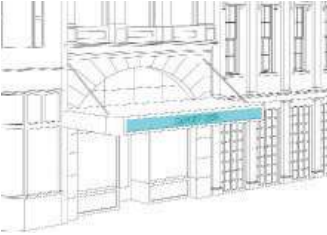
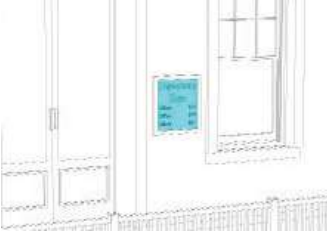
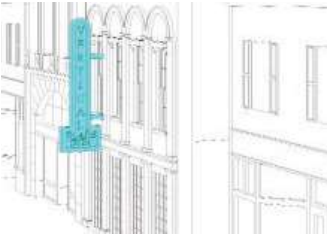
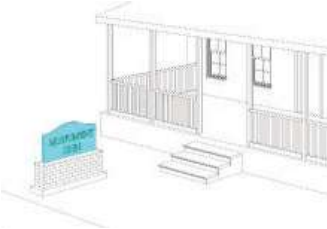
F. Nonconforming Signs.

Nonconforming Signs are regulated pursuant to paragraph 26-6.122.D.

G. Compliance with First Amendment.

This Division shall be interpreted in a manner consistent with the First Amendment guarantee of free speech. If any provision of this Division is found by a court of competent jurisdiction to be invalid, such finding shall not affect the validity of other provisions of this Division that can be given effect without the invalid provision.

TABLE 26-6.701.A SIGN TYPES – SUMMARY

Specific Sign Type	Illustration	Districts	
Awning Sign: An awning that contains painted, screen printed, or applied lettering.		CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ
Blade Sign: A Sign mounted on the first floor of a Building perpendicular to a Building Facade Wall, typically hung from decorative cast or wrought iron bracket in a manner that permits it to swing slightly. These Signs are small, pedestrian-scaled, and easily read from both sides.		CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ
Canopy Sign: A Sign that is located either along the Facade where it projects perpendicular to the Facade or at the corner of a Principal Building where it projects at a 45 degree angle. These Signs often extend beyond the parapet of the Principal Building, but may also terminate below the cornice or eave. Canopy Signs may have either fixed lettering or neon lettering used in conjunction with painted colored or changeable lettering.		CD-4.A CD-4.B	CD-5 SD-PUD CZ
Directory Sign: A Sign that displays the tenant names and locations for a Building containing multiple tenants.		CD-4.R4 CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ
Illustrations are provided for illustrative purposes only.			
Large Projecting Sign: A Sign attached above the first floor of a multi-floor Building and projecting from a Building Facade at a 90-degree angle, or if oriented to a Block corner, a 45 degree angle.			CD-5 SD-M SD-PUD CZ
Monument Sign: A Sign that is erected on a solid base directly on the ground and that is itself constructed of a solid material.		CD-4.R4 CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ

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TABLE 26–6.701.A SIGN TYPES – SUMMARY

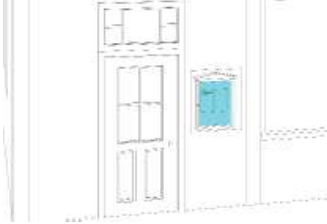
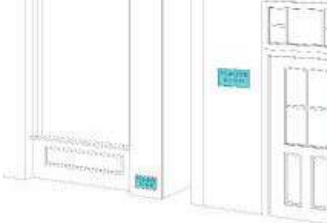
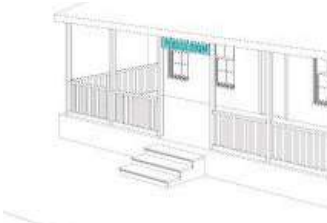
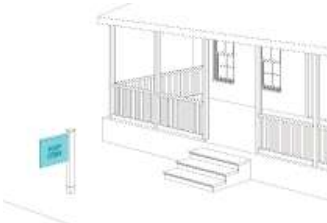
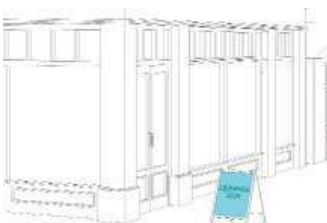
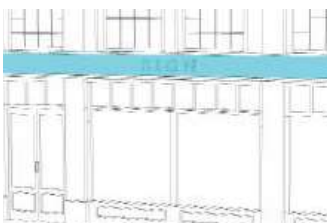

Specific Sign Type	Illustration	Districts	
Outdoor Display Case: A Sign consisting of a lockable metal- or wood-framed cabinet with a hinged transparent door inside of which information may be viewed and accessed for maintenance and updating.		CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ
Plaque Sign: A Sign that identifies a Building or its builder, or on professional office Buildings, which might name the firm or partners in a firm. May also be referred to as an architectural Sign or a nameplate Sign.		CD-3 CD-3.R1 CD-3.R2 CD-3.R3 CD-4.R4 CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ
Porch Sign: Signs that are mounted on a porch. Signs must be placed parallel to the Building Facade.		CD-4.A	CZ
Post Sign: A Sign that is mounted on one or two posts in the First Lot Layer.		CD-4.A CD-4.B CD-4.R4	CD-5 SD-M SD-PUD CZ
Illustrations are provided for illustrative purposes only.			
Sidewalk Sign: A free-standing, double-sided Sign with lettering painted or applied to the surface, placed at the entrance to a Building in a primarily pedestrian environment. Sidewalk Signs provide secondary signage.		CD-4.A CD-4.B	CD-5 SD-PUD CZ
Wall Sign: A Sign that is flat against the Facade and typically placed directly above the main entrance and often runs horizontally along the entablature of traditional Buildings. Wall Signs are typically intended to be seen from a distance and are often accompanied by additional pedestrian-scaled signage.		CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ

TABLE 26-6.701.A SIGN TYPES – SUMMARY

Specific Sign Type	Illustration	Districts	
Window Sign: A Sign that is professionally painted or professionally cut vinyl, consisting of individual letters and designs, applied directly on a window or hanging inside a window.	 A line drawing of a storefront with large glass windows and doors. A sign is applied to the glass, featuring the words 'WINDOW SIGN' in a stylized font. The sign is partially inside the window and partially on the exterior glass.	CD-4.A CD-4.B	CD-5 SD-M SD-PUD CZ

Illustrations are provided for illustrative purposes only.

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AWNING SIGN

TABLE 26-6.701.B SIGN TYPES SPECIFIC STANDARDS



Permitted Districts

CD-4.A CD-4.B CD-5 SD-M SD-PUD CZ

Description

An awning that contains painted, screen printed, or applied lettering.

Dimensions

Quantity (max)	1 per window
Width / Height	max width = width of facade max height= n/a letters, numbers, and graphics covering no more than 30% of the visible surface area
Depth / Projection	max back of curb
Clearance	min 8 ft
Letter Height	max 3 ft

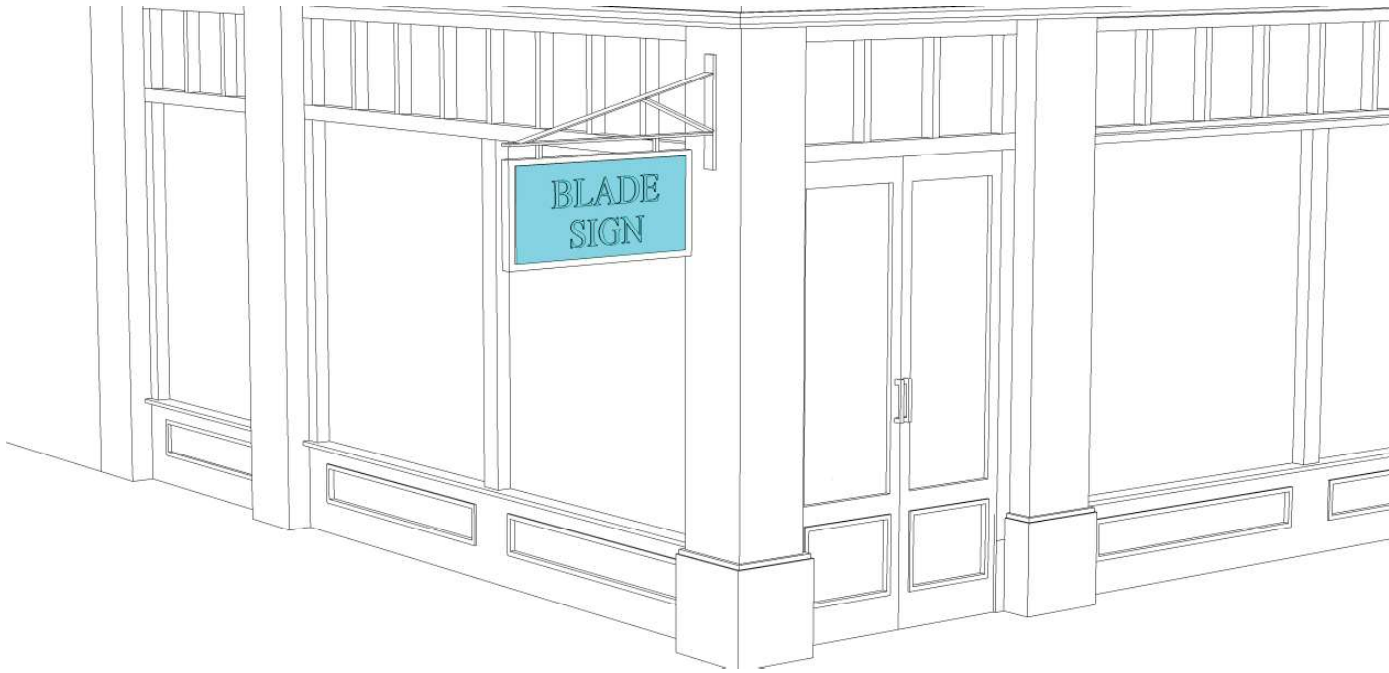
Additional Standards

In addition to all other applicable standards:

- a. each Awning Sign allowed under this Article shall be only on an awning that:
 - i. does not conceal an architectural feature;
 - ii. has no side panels or soffit;
 - iii. is rectangular in elevation and triangular in cross-section with straight edges and is not quarter round or domed, except as necessary to match existing adjacent awnings; and
 - iv. has a metal structure covered in matte, opaque canvas, cotton duck or similar materials with lettering painted, screen printed or applied; and
- b. an Awning Sign is permitted on a building or tenant space with a Band Sign only if:
 - i. lettering is applied to an awning valance no greater than 1 foot in height
 - ii. lettering covers no more than 70% of the valance area
 - iii. letter height is between 5 in and 10 in

BLADE SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-4.A CD-4.B CD-5 SD-M SD-PUD CZ

Description

A Sign mounted on the first floor of a Building perpendicular to a Building Facade Wall, typically hung from decorative cast or wrought iron bracket in a manner that permits it to swing slightly. These Signs are small, pedestrian-scaled, and easily read from both sides.

Dimensions

Quantity (max)	1 per business, no closer than 18 ft from another Blade Sign
Area	8 sf, including mounting hardware
Width / Height	max 4 ft / max 2 ft,including mounting hardware
Depth / Projection	max 4 ft, including mounting hardware
Clearance	min 8 ft clear above the Sidewalk
Letter Height	max 8 in

Additional Standards

- In addition to all other applicable standards, each Blade Sign allowed under this Article:
- a. shall be permanently installed perpendicular to the Facade;
 - b. all exposed edges of the Sign shall be finished;
 - c. shall be made of:
 - i. wood
 - ii. architectural metal
 - iii. glass or acrylic (such as Plexiglass)
 - iv. authentic masonry or stone (no EIFS, veneers or cultured or synthetic stone)
 - vi. static neon; and
 - d. shall be externally illuminated.

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CANOPY SIGN

**TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS**



Permitted Districts

CD-4.A

CD-4.B

CD-5

SD-PUD

CZ

Description

A Sign that is located either along the Facade where it projects perpendicular to the Facade or at the corner of a Principal Building where it projects at a 45 degree angle. These Signs often extend beyond the parapet of the Principal Building, but may also terminate below the cornice or eave. Canopy Signs may have either fixed lettering or neon lettering used in conjunction with painted colored or changeable lettering.

Dimensions

Quantity (max)	1 per Principal Frontage
Width / Height	centered on and no more than 4 ft wider than Principal Entrance bay / may not extend above parapet
Depth / Projection	min 4 ft, max 10 ft over Sidewalk
Clearance	min 10 ft from Sidewalk
Letter Height	removable letter height max 6 in, fixed letter height max 36 in
Distance from Curb	min 3 ft

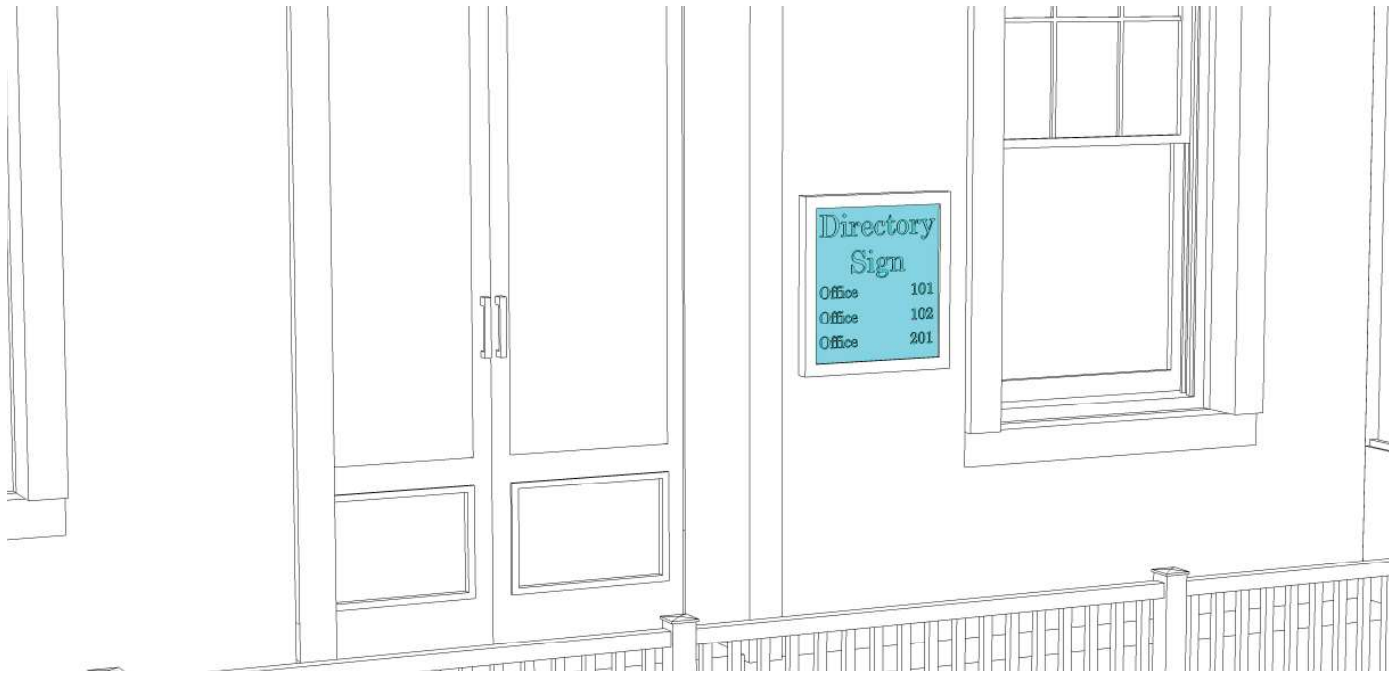
Additional Standards

In addition to all other applicable standards, each Canopy Sign allowed under this Article:

- shall not be internally lighted or backlit except behind the panels from which changeable letters are hung and shall otherwise be lighted with neon tubing or other external means;
- shall be located only above the Principal Entrance of a Building and installed so that its face is parallel to the Facade, or if such Building is located on a corner, then such Sign may be located at and attached perpendicular to the corner of the Building;
- shall not have any supports more than eight feet (8)' deep and all anchors, bolts, and supporting rods must be concealed within its interior;
- together with all anchors, bolts, supporting rods and braces, shall be constructed of high quality non-combustible or non-corrodable components and materials and shall be designed by a structural engineer and be subject to approval by the Building Inspector.

DIRECTORY SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-4.R4 CD-4.A CD-4.B CD-5 SD-M SD-PUD CZ

Description

A Sign that displays the tenant names and locations for a Building containing multiple tenants.

Dimensions

Quantity (max)	1 per ground floor entrance of business, including entrance to upper floor business(es)
Area	6 sf max
Width / Height of Sign panel	2 ft max width/ 3 ft max height

Additional Standards

- In addition to all other applicable standards, each Directory Sign allowed under this Article:
- a. shall be attached to and parallel with the first floor Facade;
 - b. shall not be attached to or placed within shopfront windows; and
 - c. shall be made of:
 - i. wood
 - ii. architectural metal or
 - iii. glass or acrylic (such as Plexiglass); and
 - d. if illuminated, shall be externally illuminated.

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LARGE PROJECTING SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-5 SD-M SD-PUD CZ

Description

A Sign attached above the first floor of a multi-floor Building and projecting from a Building Facade at a 90-degree angle, or if oriented to a Block corner, a 45 degree angle.

Dimensions

Quantity (max)	1 per Facade, per business. If Sign is placed at the Building corner where it can be viewed from 2 Adjacent Facades, it counts toward both Facades.
Height (max)	Top of Sign shall be located below the cornice of a 2 Story building or below the window sills of the 3rd Story of a Building with more than 2 Stories.
Area (max)	50 sf
Clearance	min 12 ft clear above the Sidewalk
Letter Height	Not Regulated
Depth (max)	18 in
Projection (max)	7 ft over Sidewalk, but may not project past back of curb
Distance from Frontage Line	N/A

Additional Standards

In addition to all other applicable standards, each Large Projecting Sign allowed under this Article:

- shall be made of metal more than 1/2 inch in thickness;
- shall be permanently installed to the Facade; and
- shall not be internally lighted or backlit except behind cut-out letters and otherwise shall be lighted with neon tubing or other external means.

MONUMENT SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-4.A
- CD-4.B
- CD-5
- SD-M
- SD-PUD
- CZ

Description

A Sign that is erected on a solid base directly on the ground, and that is itself constructed of a solid material.

Dimensions

Quantity (max)	1 per Frontage
Area (max)	18 sf
Height (max)	6 ft, including the base
Letter Height	max 12 in.

Additional Standards

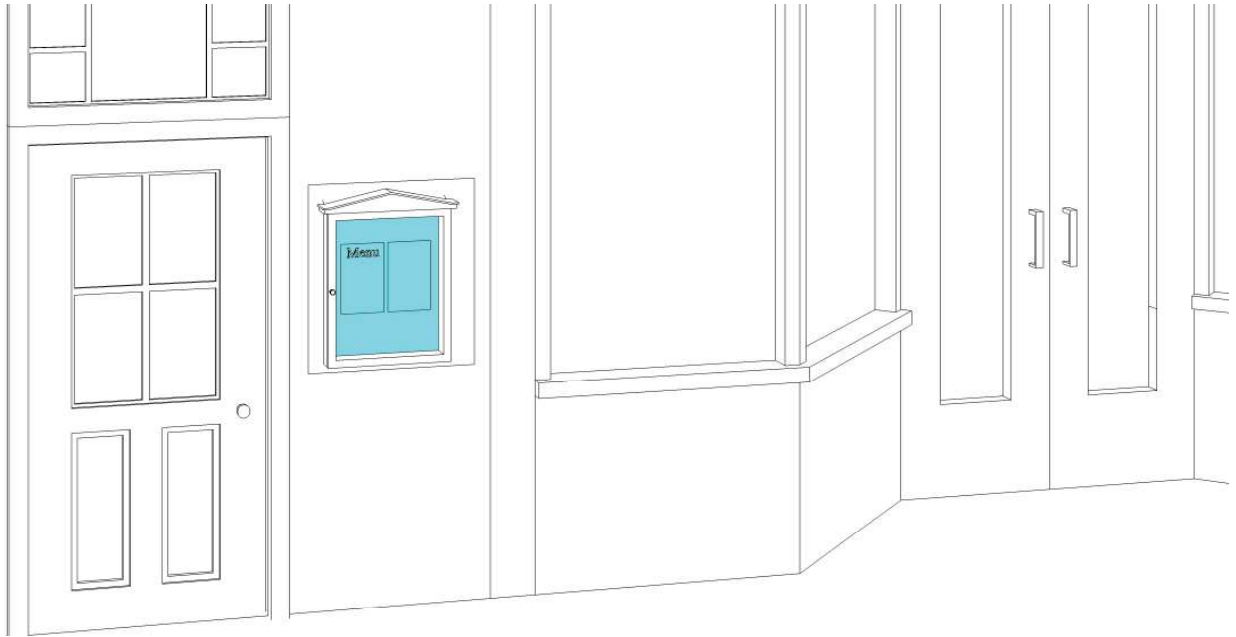
In addition to all other applicable standards, each Monument Sign allowed under this Article:

- a. shall be located within the 1st Lot Layer and shall be set back at least 10 feet from the public right-of-way;
- b. shall incorporate a supporting base that is at least 100% of the width of the Sign face at its widest point;
- c. shall have a supporting base constructed of authentic brick or stone of the same type, color, and scale or that used in the associated Building;
- d. shall have a Sign face made of authentic brick, stone, or solid metal or wood, with lettering, logo or branding made of solid metal or channel lettering;
- d. shall have a landscaped area composed of shrubs, flowers and planted groundcover that extends at least 3 feet beyond the supporting base of the Sign on all sides; and
- e. shall not be allowed if there is a Post Sign on the Lot.

DIVISION 7: SIGN STANDARDS

OUTDOOR DISPLAY CASE

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-4.A **CD-4.B** **CD-5** **SD-M** **SD-PUD** **CZ**

Description

A Sign consisting of a lockable metal- or wood-framed cabinet with a hinged transparent door inside of which information may be viewed and accessed for maintenance and updating.

Dimensions

Quantity (max)	1 per Principal Frontage
Area	max 3 sf, except in the case of theaters, which may not exceed 20 sf
Depth / Projection	max 5 in.
Clearance	min 30 in.
Letter Height	Not Regulated

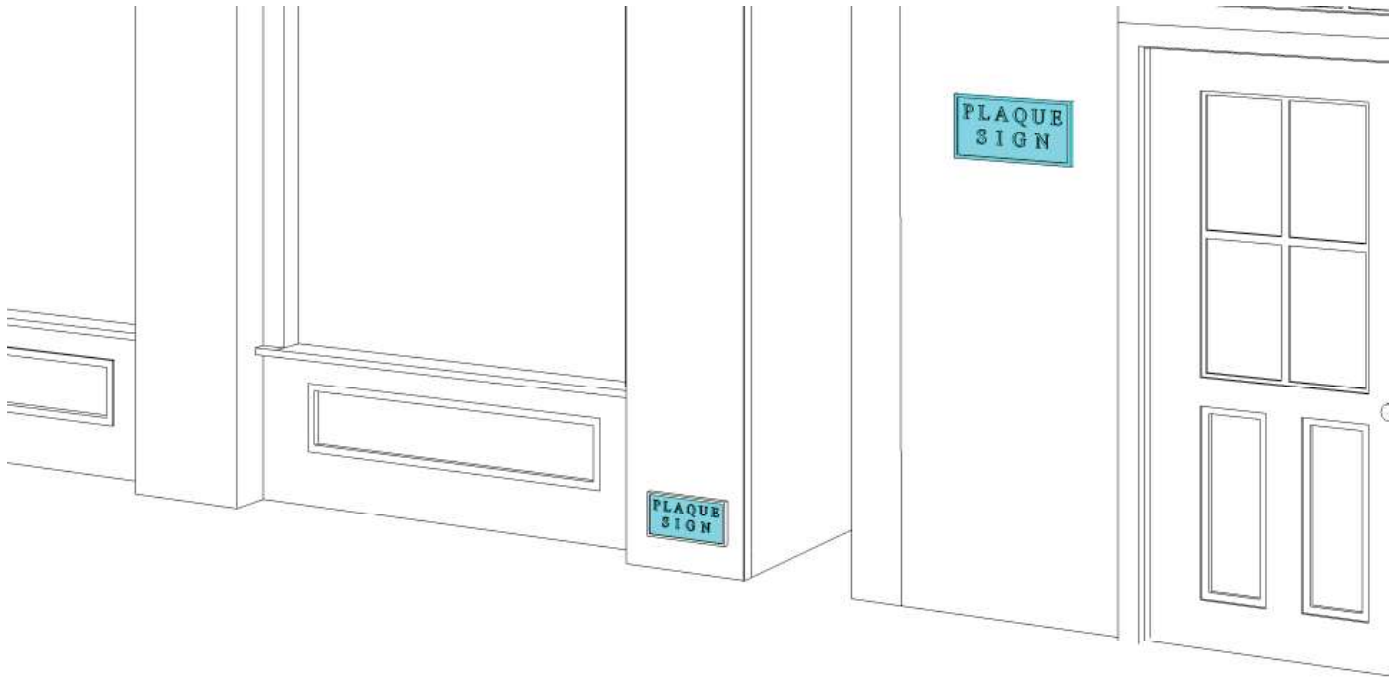
Additional Standards

In addition to all other applicable standards, each Outdoor Display Case allowed under this Article:

- shall be permanently attached to and parallel with the first floor Facade;
- may be externally illuminated or lighted by a recessed light source within the cabinet; and
- shall not be attached to or be placed within shopfront windows.

PLAQUE SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-3	CD-3.R1	CD-3.R2	CD-3.R3	CD-4.R4	CD-4.A	CD-4.B	CD-5	SD-M	SD-PUD	CZ
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Description

A Sign that identifies a Building or its builder, or on professional office Buildings, which might name the firm or partners in a firm. May also be referred to as an architectural Sign or nameplate Sign.

Dimensions

Quantity (max)	1 per Principal Frontage
Area	max 1 sf
Width / Height	max 18 in / max 2 ft
Depth / Projection	max 3 in
Mounting Height max	7 ft

Additional Standards

In addition to all other applicable standards, each Plaque Sign allowed under this Article:

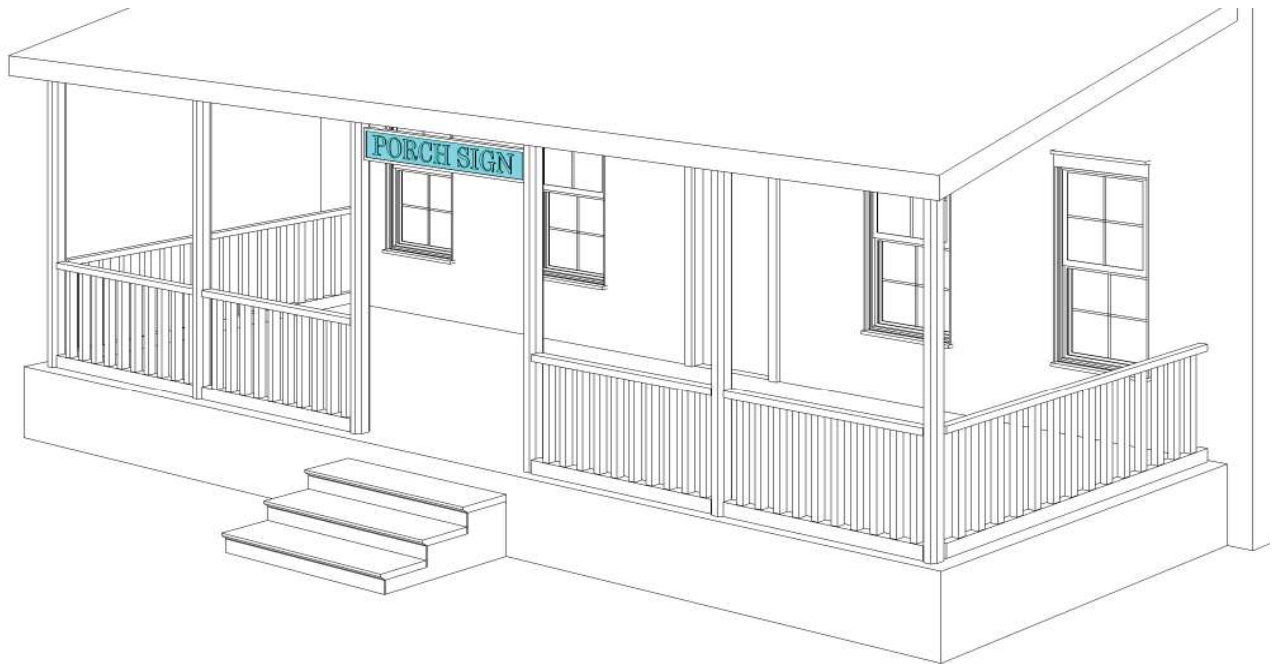
- a. shall be within ten (10) feet of an entrance to the Building; and
- b. shall consist of either (1) a metal, authentic stone, or masonry panel with engraved or raised letters or (2) individual letters inset or applied flush with a Building Wall, in each case.

No more than 1 Plaque Sign may be used for a Home Occupation in CD-3, CD-3.R1, CD-3.R2, or CD-3.R3.

DIVISION 7: SIGN STANDARDS

PORCH SIGN

**TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS**



Permitted Districts

CD-4.A CZ

Description

Signs that are mounted on a porch. Signs must be placed parallel to the Building Facade.

Dimensions

Quantity (max)	1 per address (2 for Corner Building)
Area	max 6 sq ft
Width / Height	max 100% width of entrance / max 2 ft
Depth / Projection	n/a
Clearance	min 7 ft
Letter Height	max 8 in

Additional Standards

In addition to all other applicable standards, each Porch Sign allowed under this Article:

- shall be hung above the entrance to the porch or elsewhere on the architrave (beam at top of columns);
- shall be permanently installed parallel to the Facade of the Building;
- shall be made of wood or metal, with either raised, engraved, or painted lettering; and
- shall not be allowed on any Building with a Wall Sign or Band Sign.

POST SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-4.A
- CD-4.B
- CD-4.R4
- CD-5
- SD-M
- SD-PUD
- CZ

Description

A Sign that is mounted on one or two posts in the First Lot Layer.

Dimensions

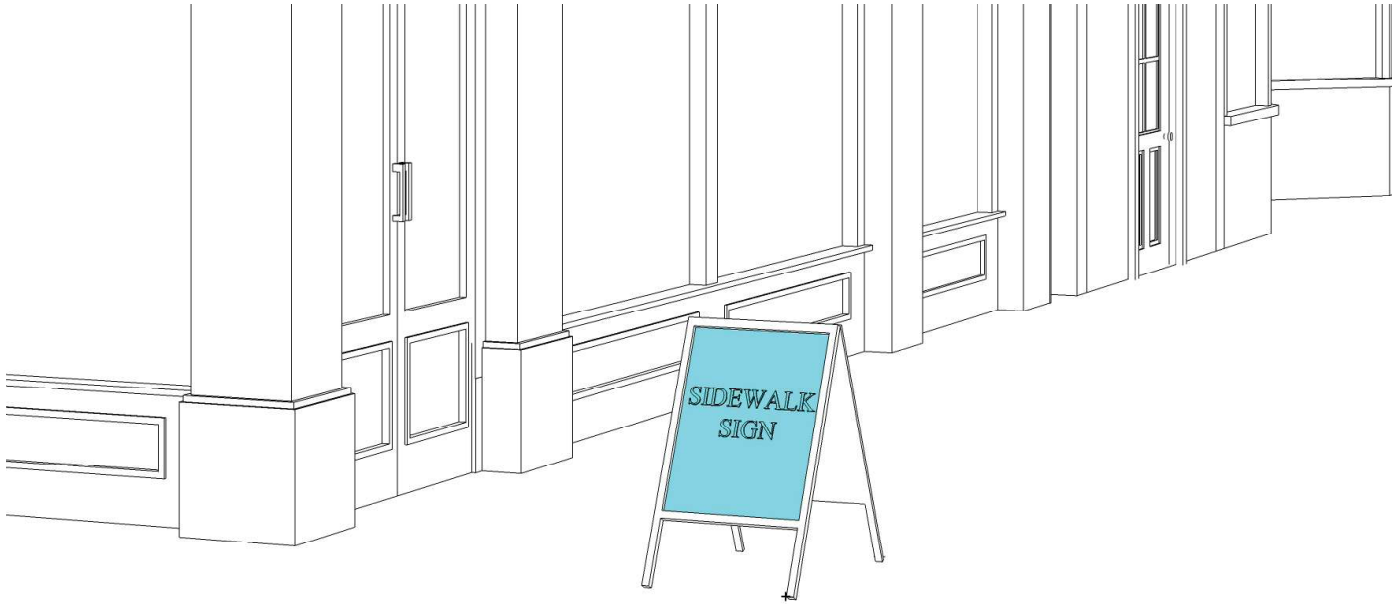
Quantity (max)	1 per Building
Area	8 sf
Width / Height of Sign panel	max 48 in / max 40 in
Apex	6 ft
Letter Height	max 10 in

Additional Standards

- In addition to all other applicable standards, each Post Sign allowed under this Article:
- a. shall be mounted on one or two 4-sided stained or painted wood or metal post(s) by an ornamental, horizontal, stained or painted metal or wood arm, with or without a lamp at the top;
 - b. shall be set perpendicular to the Building Facade;
 - c. shall be made of wood or metal, with either raised, engraved, or painted lettering;
 - d. shall not be permitted if there is a Monument Sign on the Lot.

DIVISION 7: SIGN STANDARDS

SIDEWALK SIGN **TABLE 26-6.701.B SIGN TYPES SPECIFIC STANDARDS**



Permitted Districts

CD-4.A **CD-4.B** **CD-5** **SD-PUD** **CZ**

Description

A free-standing, double-sided Sign with lettering painted or applied to the surface, placed at the entrance to a Building in a primarily pedestrian environment.

Dimensions

Quantity (max)	1 per business
Area	max 10 sf
Width / Height	max 30 in / max 48 in

Additional Standards

In addition to all other applicable standards, each Sidewalk Sign allowed under this Article:

- shall be located directly in front of the space occupied by the sign permit holder;
- shall not be placed so as to cause the width of the sidewalk to be reduced below five feet in width, nor shall they be erected or maintained in a manner that prevents free ingress or egress from any door, window, or fire escape;
- Sidewalk signs without permits shall be disposed of at owner's expense;
- shall not be illuminated or have any moving parts;
- shall only be displayed between 9:00 a.m. and 11:00 p.m. and shall be removed from public rights-of-way in the event of snow accumulation until such time that accumulation is removed;
- frame shall be made of wood or metal and sign face shall be made of chalkboard, dry-erase board, letterboard or aluminum with copy either handwritten, professionally painted/printed or changeable copy; and
- may be removed by the Town from the right-of-way for municipal purposes.

WINDOW SIGN TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-4.A CD-4.B CD-5 SD-M SD-PUD CZ

Description

A Sign that is professionally painted or professionally cut vinyl, consisting of individual letters and designs, applied directly on a window or hanging inside a window.

Dimensions

Area	max 25% of glass onto which it is applied, if made up of individual letters; max 15% of glass if on an opaque background
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Additional Standards

- In addition to all other applicable standards, each Window Sign allowed under this Article:
- a. shall be of one of the following types:
 - i. Professionally painted or cut vinyl letters
 - ii. Hanging Sign that hangs parallel to the window and may not be made of paper or cardboard
 - iii. Neon Sign
 - iv. Door Sign applied to or hanging inside the glass portion of an entrance doorway;
 - b. shall not interfere with the primary function of windows, which is to enable passersby and public safety personnel to see through windows into premises and view product displays; and
 - c. in addition to one (1) door sign, there shall be no more than one (1) Window Sign per Facade.

DIVISION 7: SIGN STANDARDS

WALL SIGN

TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

CD-4.A **CD-4.B** **CD-5** **SD-M** **SD-PUD** **CZ**

Description

A Sign that is flat against the Facade and typically placed directly above the main entrance and often runs horizontally along the entablature of traditional Buildings. Wall Signs are typically intended to be seen from a distance and are often accompanied by additional pedestrian-scaled signage.

Dimensions

Quantity (max)	1 per Facade or 1 per first floor business Frontage if multi-tenant Building
Area	1.5 sf per linear ft of Facade or business Frontage
Width	max 100% width of Facade
Depth / Projection	max 7 in
Clearance	min 7 ft

WALL SIGN

**TABLE 26-6.701.B SIGN TYPES
SPECIFIC STANDARDS**

Dimensions (continued)					
Sign Size		Material	Letter Height (max)	Overall Height (max)	Illumi-nation
	Lot with bldg. setback < 100'	channel letter(s)	24"	36"	internal, external or backlit
		Flat cut out acrylic, pvc, metal, wood or like material; or routed etched on wood or like material; or static neon	36"	48"	external or backlit
	Lot with bldg. setback ≥ 100'	channel letter(s)	36"	48"	internal, external or backlit
		Flat cut out acrylic, pvc, metal, wood or like material; or routed etched on wood or like material; or static neon	48"	72"	external or backlit

Additional Standards

In addition to all other applicable standards, each Wall Sign allowed under this Article:

- shall be applied to the first Story Facade and not project vertically above the roof line;
- shall not obscure any architectural element of the Building and shall be in vertical alignment with the center of an architectural element such as a storefront window or entrance, or centered over the bay or overall space occupied by the business;
- any background panel or cabinet shall be made of metal or painted or stained wood or similar material; and
- vinyl may not be used to create any design.