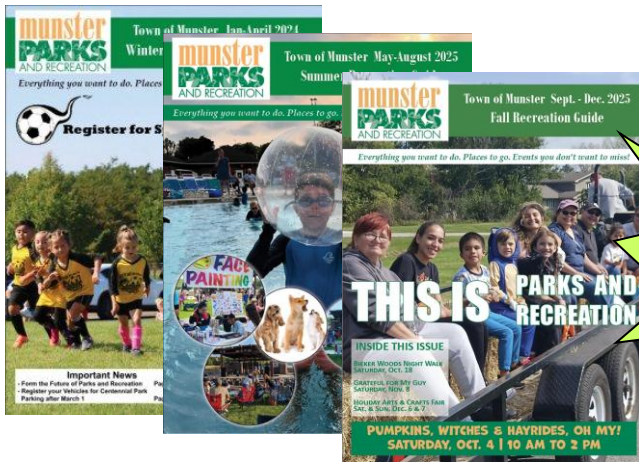


Seasonal Recreation Guide Advertising Opportunities



Don't miss this opportunity to reach over 25,000 people when you advertise with us!

Don't miss this opportunity to reach every resident in Munster. Put your message where it will have the most impact with families, children, adults and seniors. These guides outline all parks and recreation seasonal activities and events and are distributed online and delivered to all Munster households (25,000 residents). Our guide is also available to pick up at the library, the South Shore Convention & Visitors Authority, the Town of Dyer, and select businesses.

Recreation Guide Deadline and Distribution Schedule

Winter/Spring 2026 | Highlights: January – April

Artwork Due: November 21, 2025 | Distribution Date: December 2025

Summer 2026 | Highlights: May – August

Artwork Due: March 13, 2026 | Distribution Date: April 2026

Fall 2026 | Highlights: September – December

Artwork Due: July 24, 2026 | Distribution Date: August 2026

Ad Sizes: all full color with clickable links in online version	Ad Cost Per Issue	Ad Cost 3 Issues w/10% discount
Full Page: inside back cover 11"H x 8.5"W (full color)	\$2,000	\$5,400 (\$1800 per issue)
Standard Full Page 11"H x 8.5"W (full color)	\$1,800	\$4,860 (\$1620 per issue)
Half Page: inside front cover 5.25"H x 8.5"W (full color)	\$1,000	\$2,700 (\$900 per issue) Top Half SOLD
Half Page: back cover 5.25"H x 8.5"W (full color)	\$1,000	\$2,700 SOLD
Standard Half Page 5.25"H x 8.5"W (full color)	\$850	\$2,295 (\$765 per issue)
Quarter Page 5.25"H x 4"W (full color)	\$550	\$1,485 (\$495 per issue)
Business Card 2"H x 3.5"W (full color)	\$300	\$810 (\$270 per issue)
Business Card w/class*	\$250	NA

*Business provides complimentary informative class.

Other Advertising Opportunities

Keen-Ager Newsletter: Delivered to over 260 senior members monthly.

Fee used to purchase \$10 gift cards which are given to monthly puzzle winners.

CHOOSE FROM A VARIETY OF AD SIZES!

Please email ad copy files to dchant@munster.org. We accept: eps, jpeg, png, and pdf. If you have a business card that needs to be scanned, just clip it to advertising form. (Note: scanned image screens and color may not produce well.) If you need help with design, write out the copy you want and include photos and logos. I will do my best to select type and layout of the ad according to your instructions. A proof for approval will be emailed.

Full Inside Back
and Standard Page

Business
Card

Quarter
Page
Vertical
ONLY

Half Page (all)
Horizontal ONLY

Seasonal Recreation Guide Advertising Opportunities



Yes, sign me up for the following advertising opportunities.

Contact Person: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Telephone Number: _____ Email: _____

Signature

Date

Issue	Ad Size	Fee
Winter/Spring 2026 (10,000+ impressions)		\$
Summer 2026 (10,000+ impressions)		\$
Fall 2026 (10,000+ impressions)		\$
Keen-Ager Newsletter (12 months)	Logo (no discounts)	
Commit to all three publications and receive a (10%) discount		\$
All advertisements must abide by the Town of Munster Parks and Recreation Department advertising policy as approved by the Park Board. Please contact the department if you'd like a full copy of the policy sent to you or if you have any questions about any ads.		
<input type="checkbox"/> Please invoice*	Total Due	\$

**Invoices will be sent after the brochure has been submitted to the printer.*

Please make check payable to: The Town of Munster

Send this contract and your check along with the layout sheet (including logos or copy) to:

Munster Parks and Recreation

Attention: Advertising

1005 Ridge Road

Munster, IN 46321

Your cancelled check is your receipt.

Please Charge by Credit Card

___ Visa/Mastercard ___ AMX ___ Discover

CC Number: _____

Exp. Date: _____ CV Code: _____

Name on Card: _____