

ELECTRIFYING MUNSTER

Beauty & the Box Program

Examples of Designs

The Munster Civic Foundation fosters community spirit and partnership to enhance the quality of life in Munster. Beginning in 2025 MCF will be sponsoring a new program called ***Electrifying Munster The Beauty and the Box*** program. The program will place artwork on the utility boxes that are at each intersection that has a traffic light. Below you will find some example of the boxes from the City of Valparaiso.



- The Munster Civic Foundation goal for 2025 is to sell 10 boxes. Installation is dependent upon when sponsors commit as installation is contingent upon the weather. The goal is for this program to be a long-term source of funding for the MCF.
- The location will be available on a first-come, first-served basis. To guarantee the preferred box the sponsor must put a 50% deposit down.
- 2025 selling prices:
 - \$2,500.00 (including a \$500 stipend paid to one of our approved graphic artists)
 - \$2,000.00 (the sponsor will work with their own graphic artist to produce the necessary artwork in the format outline by Digital Graphics)
- The aforementioned sponsorship prices include the production & installation of the graphics.
- Sponsors will retain their box for two (2) years and have the first right of renewal.
- The sponsorship document outlines the specifications and restrictions. First and foremost, no political, religious, or commercial messages, logos, or icons will be allowed. Also prohibited will be blatant or direct advertising, corporate logos, and content which could hurt the personal integrity of a third party.
- All sponsored boxes will include an “info box” on the lower right-hand side of BOTH larger sides of the electrical box (dimensions to be confirmed by Digital Graphics). The info box will include the Town of Munster logo, a QR Code which will take people to a map outlining all of the town’s public art, and wording which will read “Sponsored by: *sponsoring entities name*”.
- All artwork will be approved by the MCF before it is sent to Digital Graphics for production.
- The MCF will be disseminating a call for graphic artists. This information will be sent to the list of artists on file from the duck’s project, art departments at all Munster Schools, PNW, IUN, IvyTech, CVPA, South Shore Arts, Lubeznik Art Museum, various FB groups like NWI Creative Professionals. Additionally, the City of Valparaiso has offered to disseminate our information to their artist. Any interested graphic artist will submit an application and 2 examples of their work in order to be considered. The MCF will review and approve artist to be listed on our graphic artist list.

- It is anticipated that we will start publicizing this program within the next month.