



February 5, 2024

PepsiCo North America  
Mr. Mike McCoy  
Mr. Mike Steffan  
9300 Calumet Avenue  
Munster, IN 46321

Subject: Appreciation for Water Conservation Efforts

Dear PepsiCo North America,

We are writing this letter to express our appreciation for the responsible and proactive actions taken by PepsiCo America in response to the water supply challenges faced by the town of Munster on January 17, 2024.

As you may be aware, the water inlet from Lake Michigan, which supplies Hammond and surrounding communities, including Munster, experienced freezing conditions. Munster was forced to implement water usage restrictions to ensure the conservation of this precious resource. Given that PepsiCo is the largest user of water in our town, your cooperation in reducing water consumption played a pivotal role in preventing the depletion of our water tanks.

The decision to shut down the production line on January 17th and resume operations on January 19th at 6 am demonstrated a commendable commitment to responsible water usage. By temporarily halting operations, you were able to save a significant amount of water, bottling 403,000 gallons less than the usual production amount. This remarkable reduction greatly contributed to our efforts to conserve water in our holding tanks.

Thanks to PepsiCo's willingness to collaborate with the community and take swift action, Munster residents and locals did not experience any reduction in water usage during this challenging period. Your initiative showcased a strong sense of corporate responsibility, environmental stewardship, and community partnership.

On behalf of the residents of Munster, we extend our sincere gratitude to PepsiCo North America for your understanding, cooperation, and commitment to sustainable practices. Your actions have not only safeguarded our community's water supply but have also set a positive example for responsible corporate citizenship.

Thank you once again for your exemplary response to this water crisis. We look forward to continued collaboration and shared efforts towards building a sustainable and resilient community.

Sincerely,

David B. Nellans  
President, Town Council  
Town of Munster