

MUNSTER
PARKS AND
RECREATION
KID'S FEST

12-4PM

JULY 9

By the Numbers

6	Wristband Activities
15	Free Activities
17	Vendors
24	Staff + Volunteers
576	Wristbands Sold
2000+	Attendance

Kids Fest was originally scheduled to run on National Kid's Day, June 11. Due to inclement weather, the event was postponed to July 9. For a first-time event, Kid's Fest was well-attended.

Activities

Wristbanded Activities consisted of 2 dry bounce houses, 1 wet inflatable obstacle course, pony rides, balloon artist and face painter. Free activities consisted of the foam party, character meet-and-greet, craft station, selfie station, temporary tattoo station and 10 games.

Event Feedback

Attendance was well over 2,000 for this 4-hour event. Weather was perfect. Wristbands purchased allowed children the opportunity to do all activities. Due to high attendance, we will increase vendor offerings (face painters, balloon artists and bounce houses). Ticket sales ended at 2:30 due to long times. 19 staff helped from Munster Pool, Summer Camp and Tennis. 5 Volunteers helped from NHS.

FINANCIAL SUMMARY

Revenue

On-site Sales	\$	11,520.00
Sponsorships	\$	1,500.00
Vendors	\$	1,476.60
Total Revenue:	\$	14,496.60

Expenses

Professional Services	\$	4,541.75
Staff + Supplies	\$	2,350.32
Total Expense:	\$	6,892.07
Variance (+) or (-)	\$	7,604.53



KID'S FEST

