

## PLAN COMMISSION STAFF REPORT

**To:** Members of the Plan Commission

From: Tom Vander Woude, Planning Director

Meeting Date: September 13, 2022

Agenda Item: PC Docket No. 22-014

Application: Zoning Amendment – Planned Unit Development Amendment

Hearing: PUBLIC HEARING

Summary: Image Resource Group on behalf of CA Health & Science Trust requesting

approval of an amendment to the Lake Business Center Planned Unit

Development to revise the site signage plan for the Lake Business Center PUD at

9200 Calumet Avenue.

**Applicant:** Image Resource Group on behalf of CA Health & Science Trust

**Property Address:** 9200 Calumet Avenue

Current Zoning: Planned Unit Development

Adjacent Zoning: North: PUD/CD-4.A

South: SD-M East: CD-4.A West: SD-M

**Action Requested:** Favorable Recommendation

Additional Actions Required: Findings of Fact

Town Council Approval

Staff Recommendation: <u>Favorable recommendation with conditions</u>

#### Attachments:

1. CA Health and Science Trust signage Recommendation Book prepared by Image Resource Group dated 08.26.2022

2. Lake Business Center Development Signage Guidelines prepared by OKW Architects dated 4.8.2022

#### **BACKGROUND**

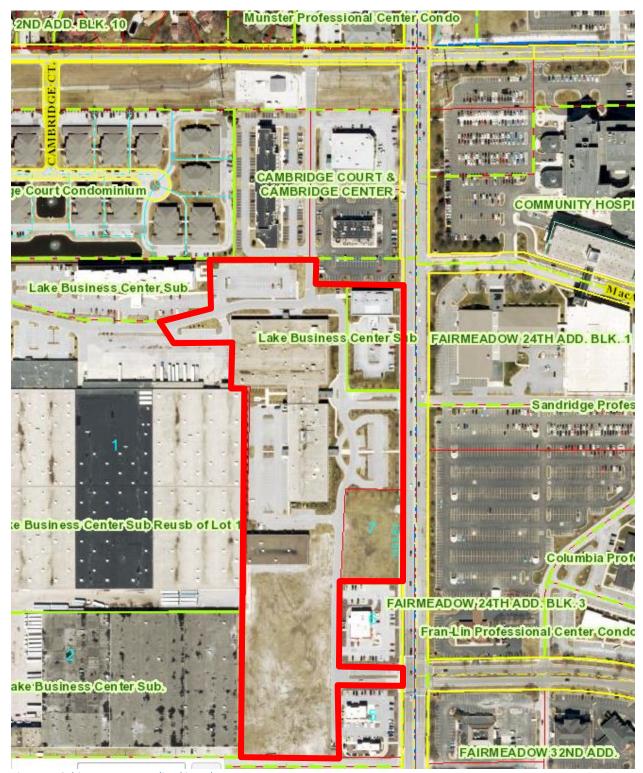


Figure 1: Subject property outlined in red.

Image Resource Group on behalf of CA Health and Science Trust (CAHST) has submitted an application to amend the current Lake Business Center Planned Unit Development and replace the existing signage guidelines with a comprehensive directional and wayfinding sign program throughout their portion of Lake Business Center.

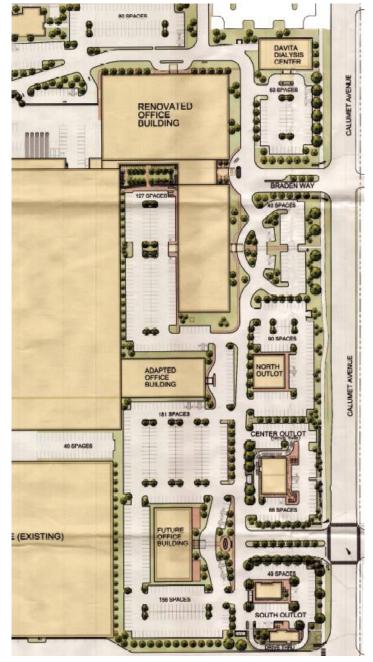
A preliminary hearing was held on August 9, 2022. The applicants have revised their plans and now propose 3 directional monument signs, 4 directional post signs, 6 tenant monument signs, 3 single plate letter building entrance signs, 3 vinyl graphic building entrance signs, and 7 parking area signs attached to the parking lot light poles.

The most significant revisions have been made to the monument signs, which have been reduced in size and area and now include a stone base.

CAHST acquired a portion of the Lake Business Center in the fall of 2021. The property under CAHST's ownership includes the Davita Dialysis Center, the Renovated Office Building, the Adapted Office Building, the North Outlot, and the Future Office Building designated in the approved site plan shown below, as well as portions of the parking areas.

The subject property is located in the Lake Business Park Planned Unit Development. The PUD was established in 2006 and was amended in 2012, 2013, and 2015. The PUD requires shared parking throughout the development including the CAHST-owned portion as well as the outlots, hotel lots, and manufacturing areas.

Signage in the development is currently governed by the attached Lake Business Center Development Signage Guidelines



which were approved by the Munster Plan Commission in April 2014. These guidelines include standards for development signs, wayfinding signs, and individual tenant signs.

## **Analysis**

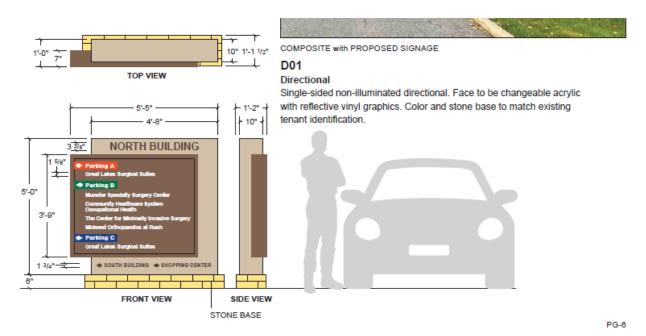
Section 26-6.804.L.9.f.ix of the Munster zoning ordinance lists the following standard for Planned Unit Developments:

Signage shall comply with the Sign Standards of Division 7 as if the property were in Character District CD-5.

The proposed signage package includes the following:

## **3 Directional Monument Signs**

The proposed signs are metal cabinet signs set on stone bases with acrylic changeable faces that identify parking areas and tenants using vinyl graphics. The signs are 5' tall and 27.5 square feet in area. The signs are non-illuminated.



Per the Munster zoning ordinance, the permitted sign area for monument style signs is 18 square feet and the permitted height is 6 feet. A masonry base that is at least 100% of the width of the sign face at its widest point is required for all monument signs. Directional signs are limited to 4 square feet. Viny graphics are not permitted.

## **4 Parking Directional Post Signs**

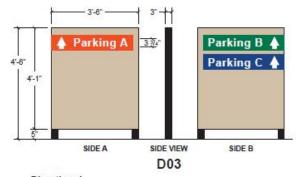
The proposed signs are post-type signs with reflective vinyl graphics that provide direction to parking areas. The signs are 4.5' tall and 15.75 square feet in area.

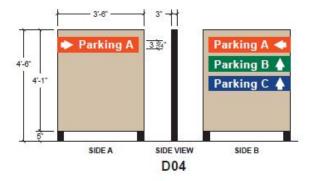


PROPOSED SIGNAGE LOCATION - D03 - SIDE A



PROPOSED SIGNAGE LOCATION - D04 - SIDE A (LANDSCAPING REQUIRED - TRIM TREES)





Directional

Double-sided non-illuminated post and panel directional with reflective vinyl graphics.

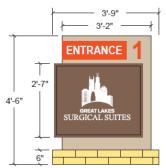
Per the Munster zoning ordinance, the permitted sign area for post style signs is 8 square feet. The permitted height of the total sign is 6 feet, the permitted height of the sign panel is 48 inches, and the permitted width is 40 inches. The design standards for a post sign state that it shall be mounted on one or two 4-sided stained or painted wood or metal post(s) by an ornamental, horizontal, stained or painted metal or wood arm and it shall be made of wood or metal, with either raised, engraved, or painted lettering.

Directional signs are limited to 4 square feet. Vinyl graphics are not permitted.

#### **6 Monument Tenant Signs**

The proposed monument signs are sited at the building entrances to identify tenants. They are proposed to be non-illuminated metal cabinet signs on stone bases with acrylic changeable faces and vinyl graphics. All six signs are to be 4.5' in height and 15 square feet in area.





## M01

# Tenant Identification Single-sided non-illuminated Tenant Identification. Face to be changeable acrylic with reflective vinyl graphics. (Production graphics required.)

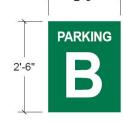
Existing Tenant Identification to be removed.

Per the Munster zoning ordinance, the permitted sign area for monument style signs is 18 square feet and the permitted height is 6 feet. A masonry base is required for all monument signs and sign faces must be authentic brick, stone, or solid metal or wood, with lettering, logo or branding made of solid metal or channel lettering.

## 7 Parking Pole Signs

Within each parking lot, the applicant proposes parking lot ID signs to be affixed to the parking lot light poles. Each sign is to be 5 square feet.





P03 - P04
Parking Lot ID
0.125 Aluminum painted blue with reflective white vinyl graphics.
Posted on front and back of light posts.
Qty. 4

The Munster zoning ordinance restricts directional signs to 4 square feet.

## **3 Plate Letter Entrance Signs**

A 2' tall white aluminum numeral is proposed to be installed at each entrance.



COMPOSITE PHOTO with PROPOSED SIGNAGE

The maximum permitted height of a wall sign is 2'.

## **3 Vinyl Graphic Building Entrance Signs**

A 1' tall white vinyl graphic is proposed to be installed at each entrance.



A single window sign is permitted to cover a maximum of 25% of the glass onto which it is applied.

#### **RECOMMENDATION**

Staff recommends that the proposed sign plan be revised to conform substantially with the sign standards of Division 7 of the zoning ordinance as if the property were in Character District CD-5 and resubmitted prior to the public hearing.

#### **MOTION**

The Plan Commission may wish to consider the following motion:

Motion to forward to the Munster Town Council a favorable recommendation to approve PC Docket No. 22-014 adopting an amendment to the Lake Business Center Planned Unit Development to revise the site signage plan for the Lake Business Center PUD at 9200 Calumet Avenue.

With the following condition:

1. The proposed signage plan be revised to conform substantially with the sign standards of Division 7 of the zoning ordinance as if the property were in Character District CD-5



**EXISTING SITE PHOTOGRAPH** 

## CA Health and Science Trust Lake Business Center 9200 Calumet Avenue

## **Signage Recommendation Book**

9200 Calumet Avenue Munster, IN

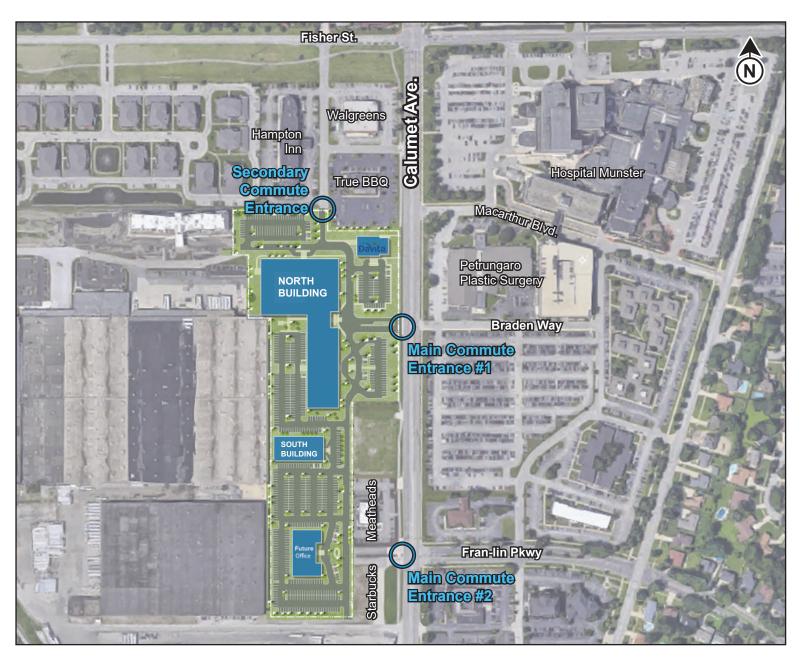
Preliminary Recommendations February 4, 2022

## Revisions

February 11, 2022 February 25, 2022 August 26, 2022

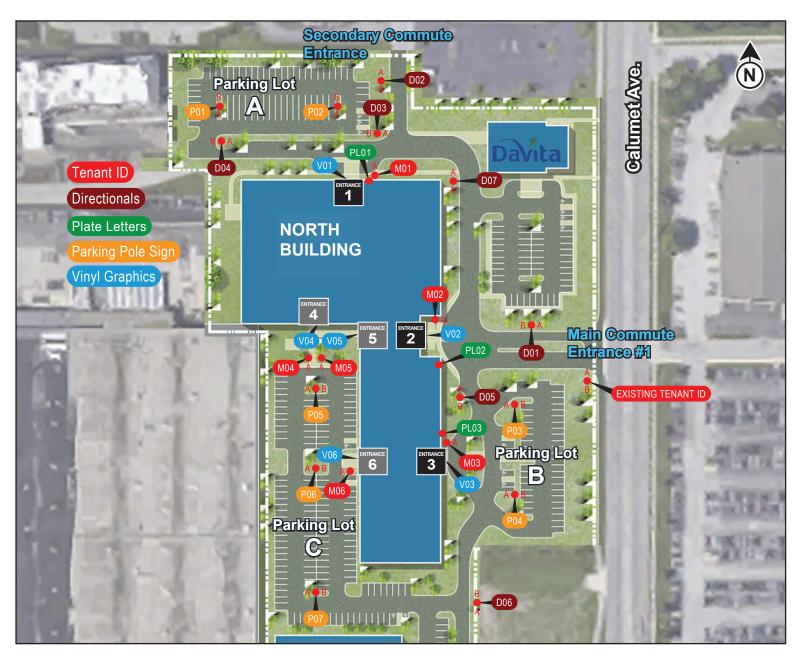
















## **Building Entrances - Parking Lots A & B**

Main entrances for primary parking lots.



SITE PLAN



Current designation: "C." Existing "C" vinyl graphics to be replaced with "1".



TENANT IDENTIFICATION



Current designation: "A." Existing "A" vinyl graphics to be replaced with "2".



TENANT IDENTIFICATION



TENANT IDENTIFICATION



Current designation: None. "3" vinyl graphics to be added to entrance.



TENANT IDENTIFICATION





## **Building Secondary Entrances**

Secondary entrances for Parking Lot C.



SITE PLAN



**ENTRANCE 4** Current designation: None.



**ENTRANCE 5** Current designation: None.



**ENTRANCE 6** Current designation: None.





## **Entrance Parking Directional - Main Commute Entrance**

Guests will see this directional as they enter from the main Calumet Avenue driveway. The directional directs guests the optimal parking lot regarding their destination.



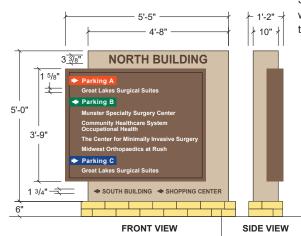
SITE PLAN

PROPOSED SIGNAGE ILLUSTRATION
Tenant Identification sign colors TBD to match building.
Permit approval required.



1'-0" 7"

TOP VIEW



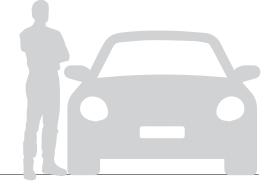
COMPOSITE with PROPOSED SIGNAGE

### D01

STONE BASE

#### Directional

Single-sided non-illuminated directional. Face to be changeable acrylic with reflective vinyl graphics. Color and stone base to match existing tenant identification.







## **Entrance Parking Directional - Secondary Commute Entrance**

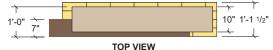
Guests will see this directional as they enter from the secondary commute entrance at Fisher Street. The directional directs guests the optimal parking lot regarding their destination.

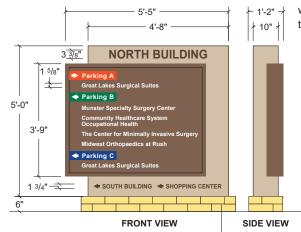


SITE PLAN

PROPOSED SIGNAGE ILLUSTRATION
Tenant identification colors TBD to match building.
Permit approval required.





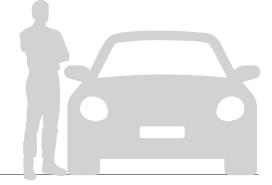


## D02

STONE BASE

#### **Directional**

Single-sided non-illuminated directional. Face to be changeable acrylic with reflective vinyl graphics. Color and stone base to match existing tenant identification.







## **Parking Lot C Directional**

Guests entering from Main Commute Entrance #1 or the Secondary Commute Entrance will be directed to Parking Lot C.

Guests entering from Main Commute Entrance #2 will be directed to the North Building.



SITE PLAN



PROPOSED SIGNAGE LOCATION - SIDE A

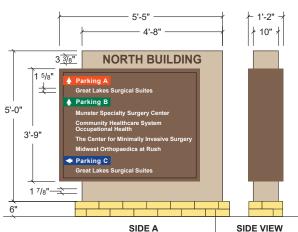


PROPOSED SIGNAGE LOCATION - SIDE B



## D06 Directional

Double-sided non-illuminated directional. Face to be changeable acrylic with reflective vinyl graphics. Color and stone base to match existing tenant identification.



STONE BASE

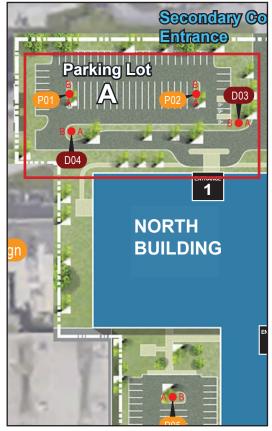








## **Parking Lot A**



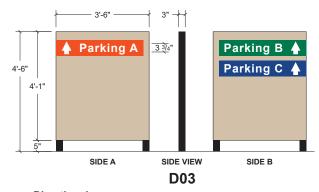
SITE PLAN

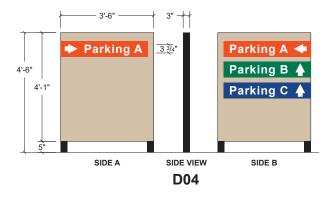


PROPOSED SIGNAGE LOCATION - D03 - SIDE A



PROPOSED SIGNAGE LOCATION - D04 - SIDE A (LANDSCAPING REQUIRED - TRIM TREES)



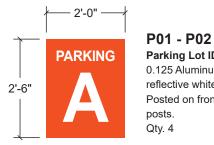


#### Directional

Double-sided non-illuminated post and panel directional with reflective vinyl graphics.



PROPOSED SIGNAGE LOCATION - SIDE A



Parking Lot ID 0.125 Aluminum painted blue with reflective white vinyl graphics. Posted on front and back of light posts. Qty. 4





## **Parking Lot B**



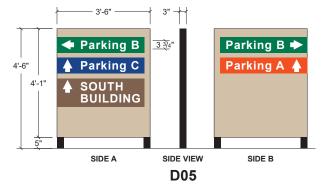
SITE PLAN

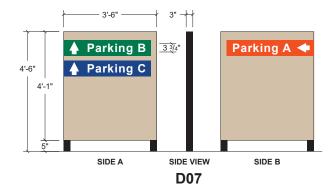


PROPOSED SIGNAGE LOCATION - D05 - SIDE A



PROPOSED SIGNAGE LOCATION - D07 - SIDE B



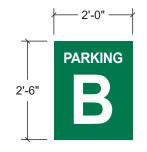


#### Directional

Double-sided non-illuminated post and panel directional with reflective vinyl graphics.



PROPOSED SIGNAGE LOCATION - SIDE A



P03 - P04 Parking Lot ID

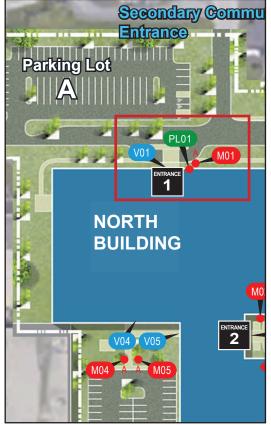
0.125 Aluminum painted blue with reflective white vinyl graphics. Posted on front and back of light posts.

Qty. 4





## **Entrance 1**



**EXISTING ENTRANCE** 

Remove existing tenant identifiers.



PL01 **Plate Letter** 

1/2" aluminum plate letter painted white.

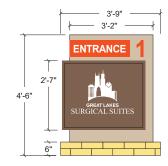


COMPOSITE PHOTO with PROPOSED SIGNAGE

#### SITE PLAN







## M01

#### **Tenant Identification**

Single-sided non-illuminated Tenant Identification. Face to be changeable acrylic with reflective vinyl graphics. (Production graphics required.) Existing Tenant Identification to be removed.



V01 **Vinyl Graphics** 



## **Entrance 2**



**EXISTING ENTRANCE** Remove existing tenant identifications. <u></u>
- 1'-3" − PL02 **Plate Letter** 1/2" aluminum plate letter painted white.

COMPOSITE PHOTO with PROPOSED SIGNAGE

SITE PLAN





## M02

#### **Tenant Identification**

Single-sided non-illuminated Tenant Identification. Face to be changeable acrylic with reflective vinyl graphics. (Production graphics required.) Existing Tenant Identifications to be removed.

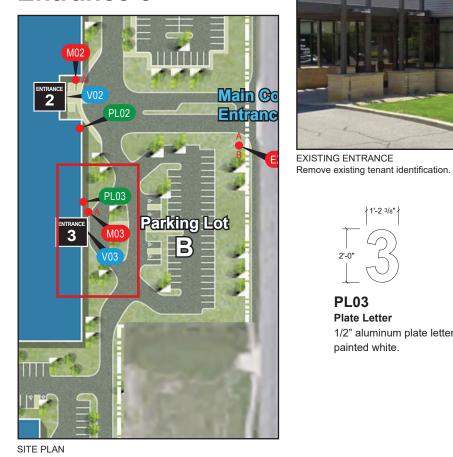


V02 **Vinyl Graphics** 





## **Entrance 3**



1'-2 3/8"

PL03 **Plate Letter** 

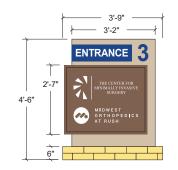
1/2" aluminum plate letter painted white.



COMPOSITE PHOTO with PROPOSED SIGNAGE







## M03

#### **Tenant Identification**

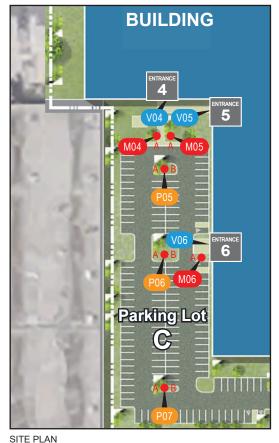
Single-sided non-illuminated Tenant Identification. Face to be changeable acrylic with reflective vinyl graphics. (Production graphics required.) Existing Tenant Identification to be removed.



V03 **Vinyl Graphics** 



## **Parking Lot C**





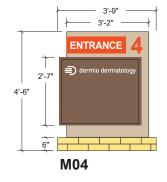


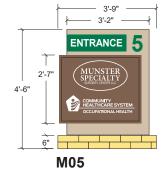


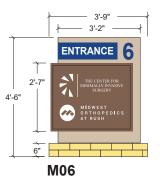












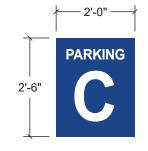
P05 - P07

#### **Tenant Identification**

Single-sided non-illuminated Tenant Identification. Face to be changeable acrylic with reflective vinyl graphics. (Production graphics required.)



PROPOSED SIGNAGE LOCATION - SIDE A



Parking Lot ID 0.125 Aluminum painted blue with reflective white vinyl graphics. Posted on front and back of light posts. Qty. 6







## LAKE BUSINESS CENTER DEVELOPMENT SIGNAGE GUIDELINES

THIS DOCUMENT IS A GUIDEAND CRITERIA
REQUIRED FOR SIGNAGE AT THE
LAKE BUSINESS CENTER
IN
MUNSTER, INDIANA.

AREAS INCLUDED IN THIS GUIDE:

### **DEVELOPMENT SIGNS**

- MONUMENT SIGNS
- TRUCK ACCESS SIGNS
- CAMPUS DIRECTIONAL SIGNS
- CANOPY BANNER SIGNS
- ENTRANCE DOOR SIGNS

#### OFFICE BUILDING SIGNS

- WINDOW SIGNS FOR ALL TENANTS
  - GROUND SIGNS FOR
  - TENANTS OVER 5,000SF
- BUILDING AND BANNER SIGNS

## FOR TENANTS OVER 15,000SF

#### NORTH WAREHOUSE SIGNS

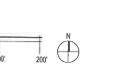
- VINYL GRAPHIC SIGNS
- WAREHOUSE OFFICE BUILDING SIGNS
  - GROUND SIGNS

## AREAS TO BE REVIEWED UNDER SEPERATE SUBMITTAL AND NOT INCLUDED IN THIS GUIDE

- HOTEL
- SOUTH WAREHOUSE
- ADAPATED OFFICE BUILDING
  - NOTH OUTLOT
  - SOUTH OUTLOT
- -FUTURE OFFICE BUILDING

## AREAS ALREADY APPROVED UNDER SEPRATE REVIEW

- CENTER OUTLOT
- DAVITA BUILDING
- EXISTING OFFICE GROUND SIGNS



**FUTURE HOTEL** 

AM MANUFACTURING

SIMBORG DEVELOPMENT, INC.

自主 事 計

DAVITA DIALYSIS CENTER

لسسس

BRADEN WAY

BRADEN WAY

FRAN LIN PARKWAY

TRUCK ACCESS SIGN

EXISTING SIGNAL MONUMENT SIGN

RENOVATED OFFICE BUILDING

(EXISTING)

127 30000

148 SPACES

NORTH WAREHOUSE (EXISTING)

40 SPACES

SOUTH WAREHOUSE (EXISTING)



OKW Architects

MASTER PLAN

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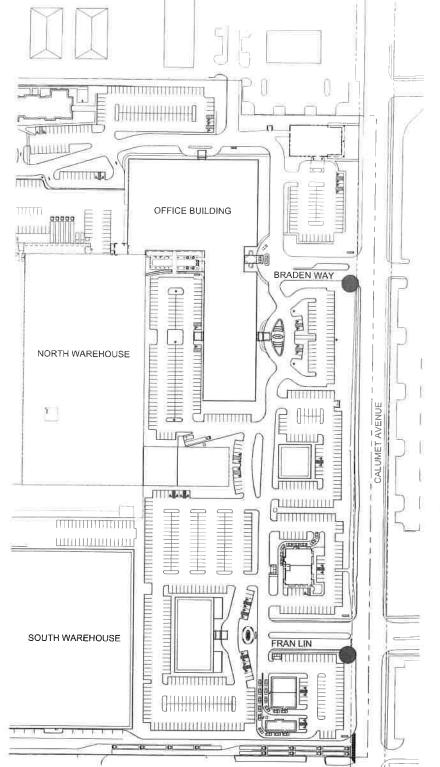
21 SPACES CI

114 SPACES

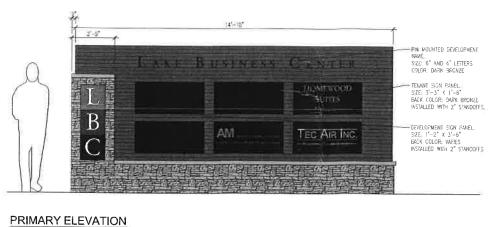
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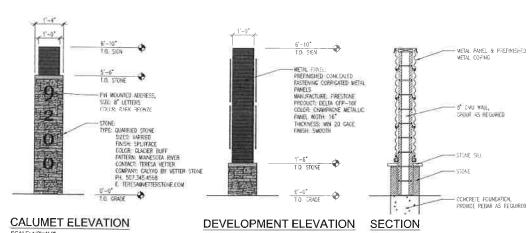
TEC AIR

## DEVELOPMENT SIGNS :: MONUMENT SIGNS 2 SIGNS THIS TYPE











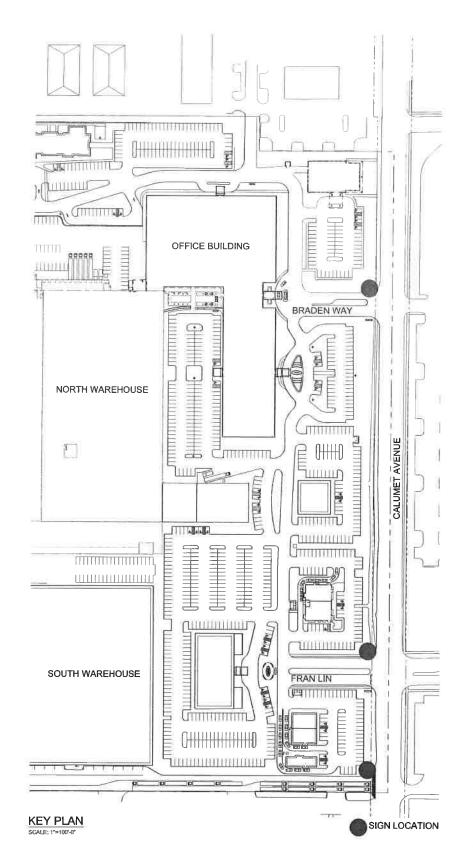
SIGN LOCATION

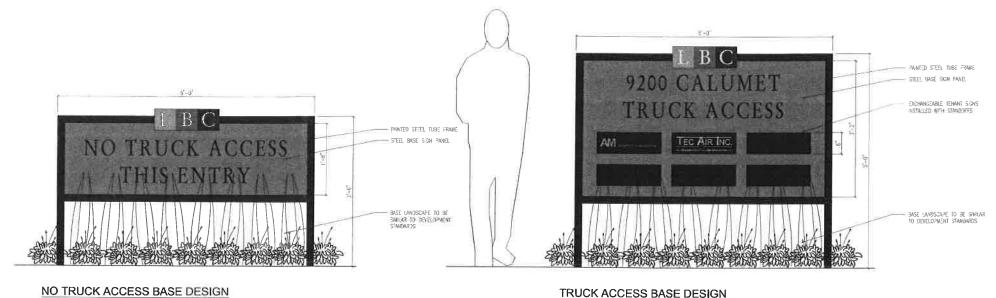
SIMBORG DEVELOPMENT, INC.



OKW Architects

KEY PLAN SCALE: 1"=100'-0"





TRUCK ACCESS BASE DESIGN

TRUCK ACCESS ALTERNATE DESIGN

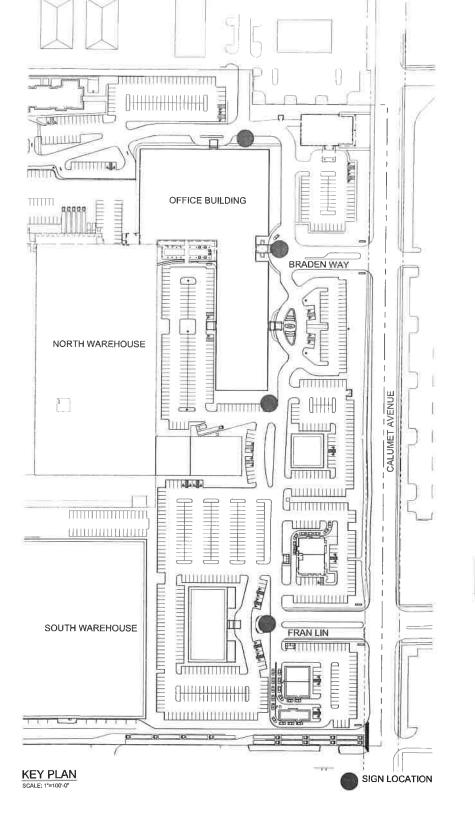
LBC PAINTED STEEL TUBE FRAKE 9200 CALUMET STEEL BASE SIGN PANEL TRUCK ACCESS PAINTED STEEL TUBE FRAME NO TRUCK ACCESS THIS ENTRY ALTERNATE STONE BASE TO BE SIMILAR TO DEVELOPMENT STANDARDS

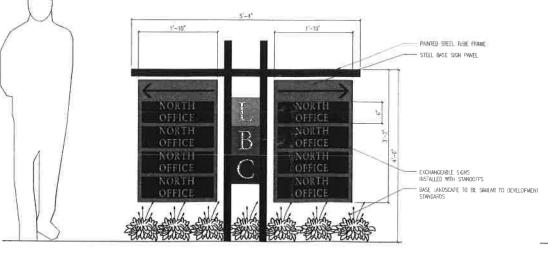


SIMBORG DEVELOPMENT, INC.

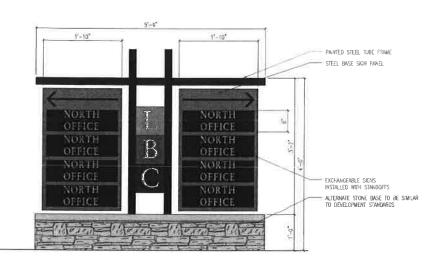
NO TRUCK ACCESS ALTERNATE DESIGN







**DIRECTIONAL SIGN BASE DESIGN** 



DIRECTIONAL SIGN ALTERNATE DESIGN

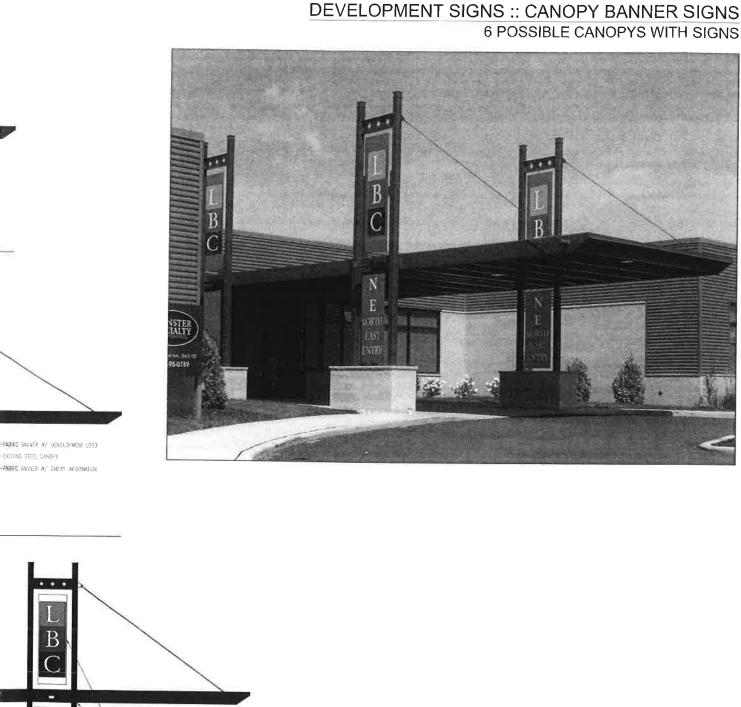


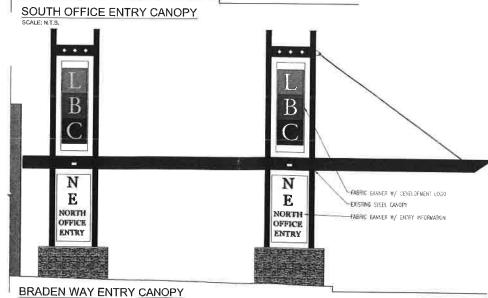
SIMBORG DEVELOPMENT, INC.



## OFFICE BUILDING HHHH BRADEN WAY NORTH WAREHOUSE The state of 7 SOUTH WAREHOUSE FRAN LIN (FEITHINE KEY PLAN SCALE: 1"=100'-0"

## 6 POSSIBLE CANOPYS WITH SIGNS





N N

NORTH

ENTRY

 $\mathbf{E}$ 

SOUTH OFFICE ENTRY

NORTH OFFICE ENTRY CANOPY

-DES INC. STEEL CANDED

A FE BANNER WY ENTRY INFORMATION

E

SOUTH

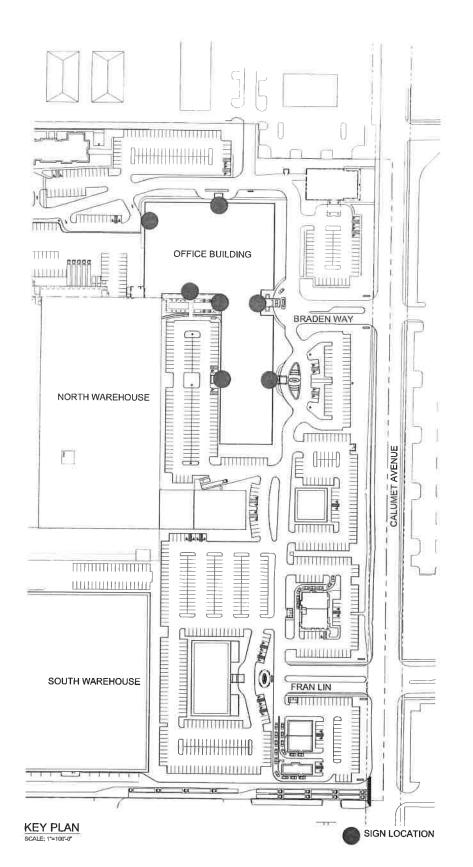
OFFICE ENTRY



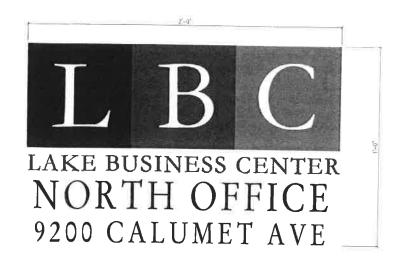
SIGN LOCATION

SIMBORG DEVELOPMENT, INC.

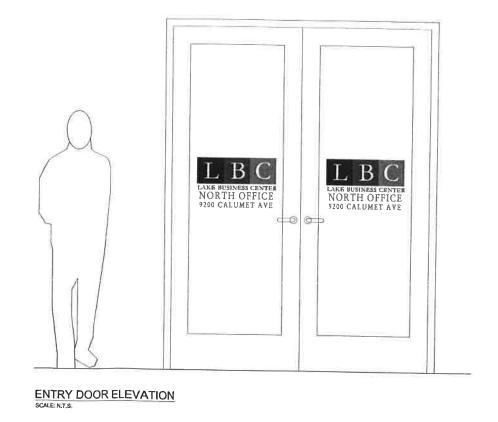




DEVELOPMENT SIGNS :: ENTRANCE DOOR SIGNS
7 ENTRYS WITH DOOR SIGNS
VINYL GRAPHIC APPLIED TO THE EXTERIOR
SIDE OF THE GLASS DOORS



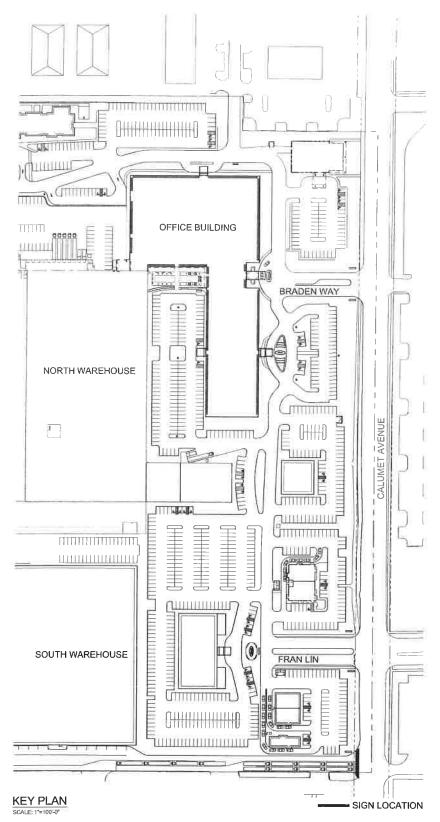
ENLARGED DOOR GRAPHIC





SIMBORG DEVELOPMENT, INC.





OFFICE BUILDING SIGNS :: WINDOW SIGNS

EVERY OFFICE TENANT, NO MATTER SIZE ,
IS ALLOWED AT LEAST 1 WINDOW GRAPHIC WITH

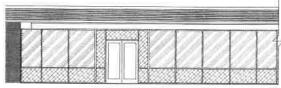
COMPANY LOGO APPLIED TO THE EXTERIOR

SURFACE OF THE GLASS FACADE.

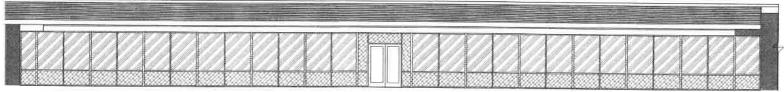
FOR TENANTS WITH SPACE CONNECTED TO 2 DIFFERENT FACADES ARE ALLOWED 2 GRAPHICS, ONE PER FACADE

TENANTS WITH NO CONNECTION TO THE EXTERIOR FACADE WALL THE COURTYARD GLASS FACADE WILL ALLOW ONE GRAPHIC.

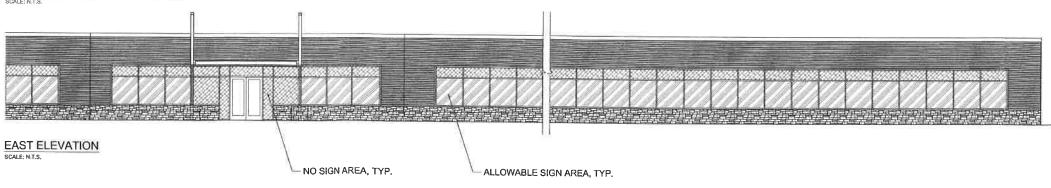
OTHER COMMON GLASS WILL BE USED FOR OFFICE TENANTS GRAPHICS.



COURTYARD WEST ELEVATION



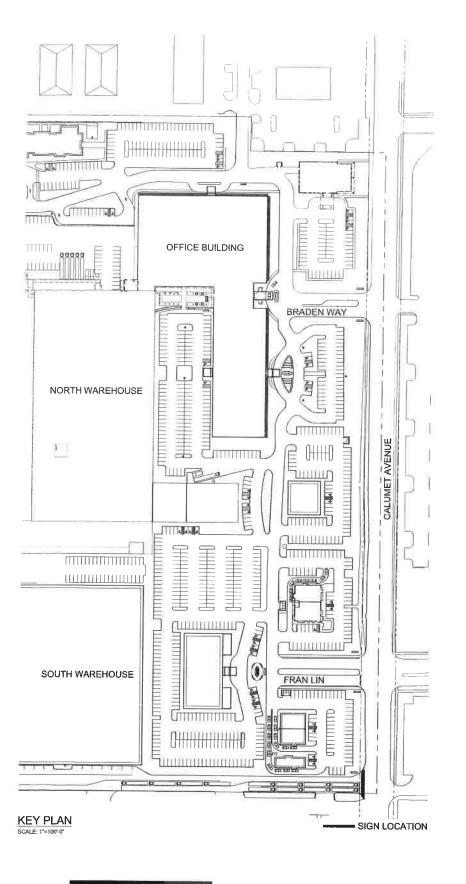


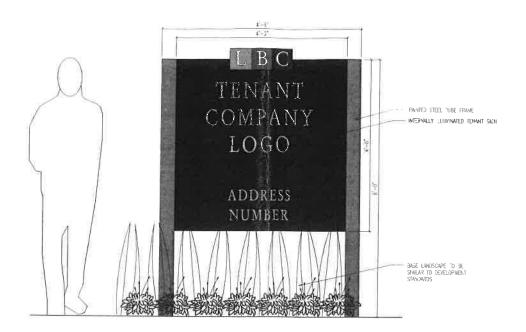




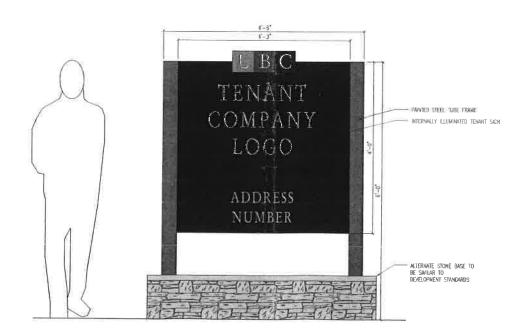
SIMBORG DEVELOPMENT, INC.







OFFICE TENANT GROUND SIGN SCALE: N.T.S.



ALTERNATE OFFICE TENANT GROUND SIGN

OFFICE BUILDING SIGNS :: GROUND SIGNS
EVERY OFFICE TENANT LARGER THAN 5,000SF
IS ALLOWED 1 GORUND SIGNS WITH COMPANY
LOGO, ADDRESS AND CONTACT INFORMATION.

GROUND SIGNS ARE ALLOWED ONLY WITH-IN 5 FEET OF THE OFFICE BUILDING AND NOT ADJACENT TO BUILDING ENTRIES.

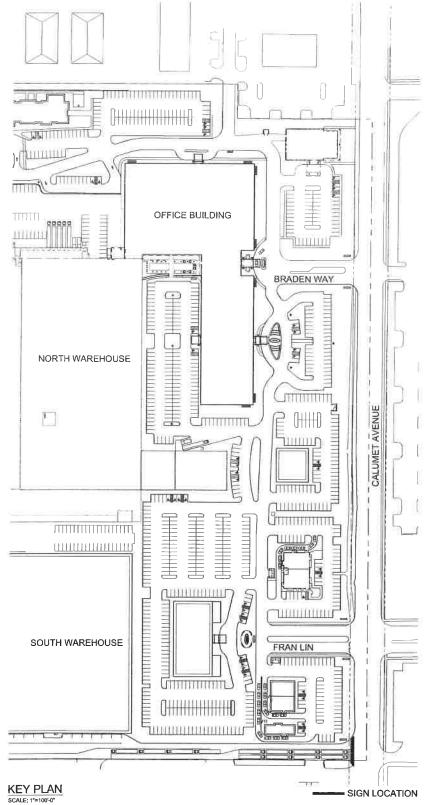
GROUND SIGNS ARE ALLOWED TO BE INTERNALLY ILLUMINATED, BUT ARE NOT ALLOWED TO FLASH OR CHANGE.

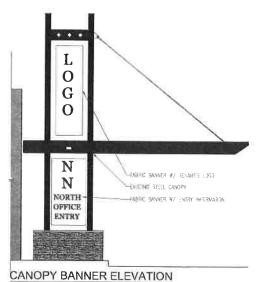




SIMBORG DEVELOPMENT, INC.







OFFICE BUILDING SIGNS :: BUILDING AND BANNER SIGNS

EVERY OFFICE TENANT LARGER THAN 15,000SF

IS ALLOWED 1 BUILDING SIGN

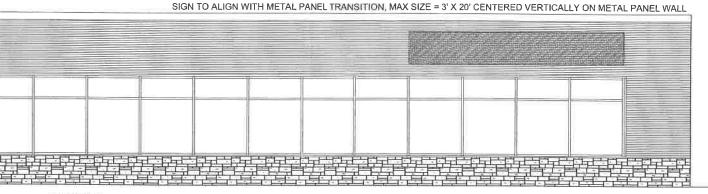
NOT TO EXCEED 60SF IN SIZE

AND MUST BE LOCATED ON

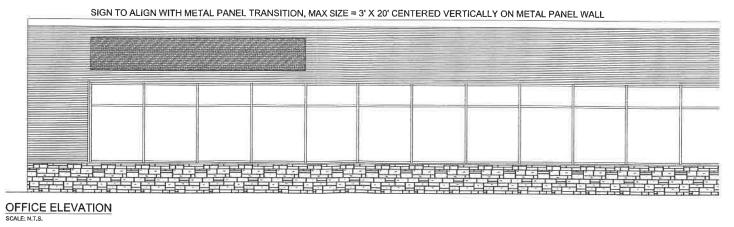
BUILDING PER DIAGRAM.

THE TENANT OVER 15,000SF MAY ALSO HAVE RIGHTS TO THE FABRIC BANNERS ON THE ENTRY CANOPY ADJACENT TO THEIR ENTRY.

BUILDING SIGNS ARE ALLOWED TO BE INTERNALLY ILLUMINATED, BUT ARE NOT ALLOWED TO FLASH OR CHANGE.



OFFICE ELEVATION



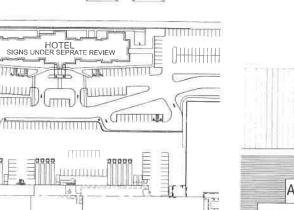




AM MANUFACTURING

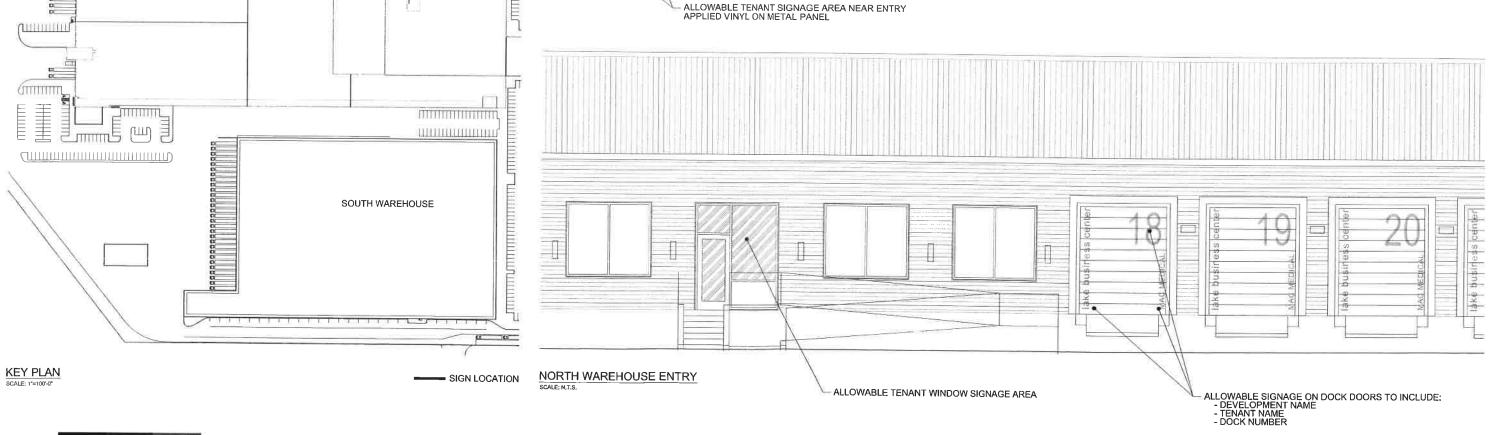
MAC MEDICAL

TEC AIR



NORTH WAREHOUSE SIGNS :: VINYL GRAPHIC SIGNS **EVERY WAREHOUSE TENANT** IS ALLOWED 1 WINDOW GRAPHIC SIGN AT THEIR OFFICE ENTRY.

> EACH WAREHOUSE DOCK DOOR IS ALLOWED THE FOLLOWING GRAPHICS TO BE APPLIED **DIRECTLY TO THE DOORS:** - DEVELOPMENT NAME - TENANT NAME - DOCK NUMBER





SIMBORG DEVELOPMENT, INC.

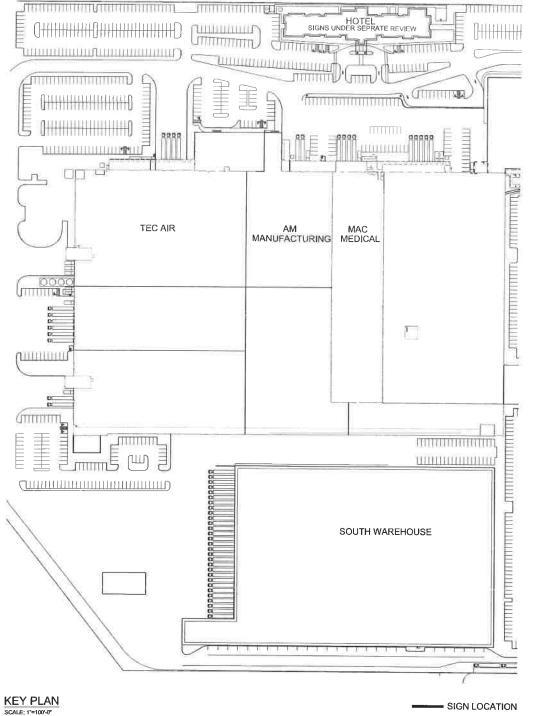


NORTH WAREHOUSE SIGNS :: WAREHOUSE OFFICE BUILDING SIGNS

EVERY WAREHOUSE OFFICE TENANT IS ALLOWED 1 BUILDING SIGN NOT TO EXCEED 60SF IN SIZE.

BUILDING SIGNS ARE ALLOWED TO BE INTERNALLY ILLUMINATED, BUT ARE NOT ALLOWED TO FLASH OR CHANGE.

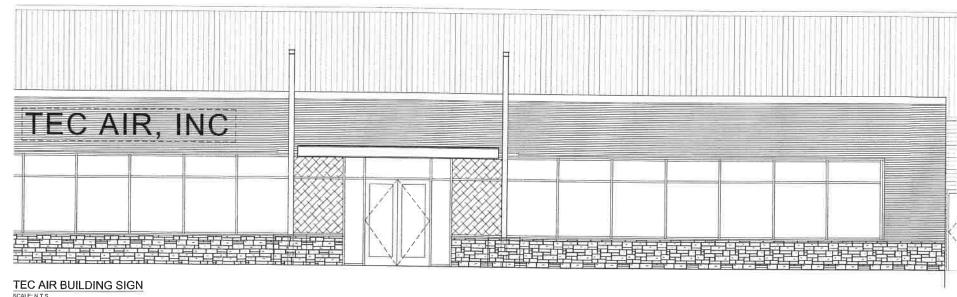




AVMANUFACTURING

AM MANUFACTURING BUILDING SIGN

SIGN LOCATION T.B.D., MAX SIZE = 3' X 20' CENTERED VERTICALLY ON METAL PANEL WALL



LBC
LAKE BUSINESS CENTER
DEVELOPMENT SIGN GUIDELINES

SIMBORG DEVELOPMENT, INC.

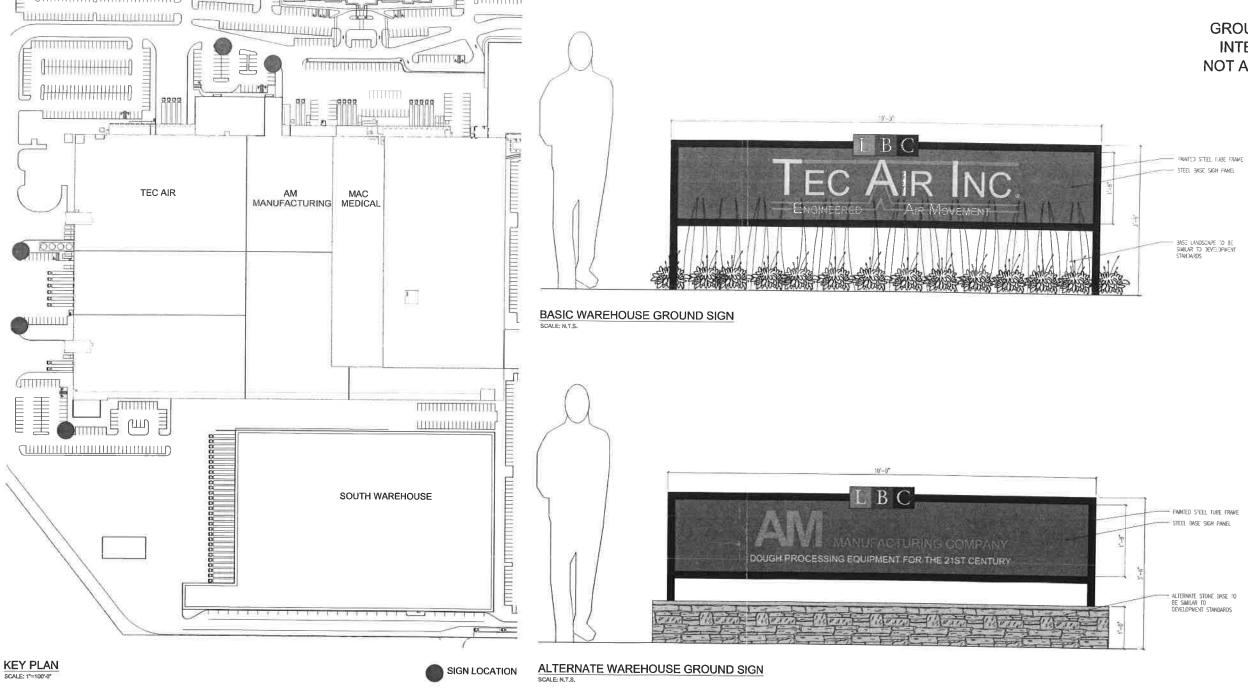


NORTH WAREHOUSE SIGNS :: GROUND SIGNS

**5 SIGNS THIS TYPE** 

EVERY WAREHOUSE TENANT IS ALLOWED 1 GROUND SIGN NOT TO EXCEED 60SF IN SIZE.

GROUND SIGNS ARE ALLOWED TO BE INTERNALLY ILLUMINATED, BUT ARE NOT ALLOWED TO FLASH OR CHANGE.





SIMBORG DEVELOPMENT, INC.

