

munster **PARKS** AND RECREATION

WALK IN THE WOODS

OCTOBER 22, 2020

By the Numbers

1	Food Vendor
4	Event Sponsors
16	Munster High School Volunteers
150+	Jack-o-Lanterns
1,125+	Attendance

Event Overview

Walk in the Woods took the place of Bieker Woods Night Walk.

Walk in the Woods was a stellar event with beautiful weather! Over 150 pumpkins were carved by local groups, businesses, residents and MPR staff. All pumpkins were dropped to Heritage Park, where we then placed them around the trail. Maintenance did a wonderful job of cleaning the trail and leaving us extra stumps to place Jack-o-lanterns on.

Our main sponsor was Community Healthcare Systems. Other sponsors included: First Merchants Bank, Patti's All-American and Great Lakes Landscaping. Food Vendor was Taste Buds. Volunteers from Project X/NHS service groups.

Positive feedback was communicated to staff. Facebook Feedback: "Great Job Munster Parks and Rec!! Such perfect weather, too. A fun night for sure!", "Great event everyone.", "Super cute and perfect for a family night out. Thank you Munster Parks and Recreation.", "Nice Job Munster Parks and Recreation! Enjoyable and affordable recreation for families."

FINANCIAL SUMMARY

Revenue

Community Healthcare Sponsorship	\$	500.00
Food Vendor	\$	42.80
On-Site Revenue	\$	<u>1,125.00</u>
Total Revenue:	\$	1,667.80

Expenses

Pumpkins	\$	425.00
Battery-operated candle-lights	\$	45.98
Facebook Boosted Ads	\$	<u>100.00</u>
Total Expense:	\$	570.98

Variance (+) or (-) \$ 1,096.82

