

MEMO

TO: Greg Vitale, Director of Parks and Recreation
FROM: Barbara L. Holajter
DATE: January 22, 2015
RE: Munster Chamber of Commerce

We have been active with the Munster Chamber of Commerce through attending the monthly meetings and “Business after Hours” events. They, in turn, promote our programs and sponsor our Pumpkins, Witches & Hayrides, Oh My! event each fall.

We received a call yesterday from their Executive Director, Wendy Mis. She is trying to get their members interested in socializing outside of meetings and has created a “Supper Club”. In looking through our current brochure, in the new Active Adult section, she thought the members would enjoy going on some of the trips as well as attending the Tomfoolery Comedy Show.

She asked if the members could receive the Resident Rate (a \$5 discount on trips). Some members live outside of Munster even though their businesses are located in town.

Although we would receive less in revenue, this would definitely be a help in filling our buses; as sometimes trips do not run due to lack of registrants.

Recommendation: To allow Munster Chamber Members the opportunity to register for trips and special events at the Munster Resident Rate.