

To: Dustin Anderson, Town Manager

From: Matthew Meneghetti, PGA Professional

Re: December 9, 2014 Park Board Meeting

As the 2014 year comes to a close, we are getting excited for the 2015 season. The 2015 golf season is looking so much better than the 2014 season, with the golfing community knowing about our great facility, but we can't stop there, we have to keep getting the word out about Centennial Park.

We booked three new golf outings for the 2015 season on top of the ones that are returning from 2014. Our outing business is a huge part to our success, where we continue to focus on the small groups (20-40 people) which is getting very popular here. Another area to our success in our leagues, we want to continue to grow our leagues and 2015 looks great.

I also met with more sales reps in December to purchase more merchandise for the 2015 season. I took advantage of some awesome deals with great terms. As we continue to grow this part of the operation, they, the golfers are starting to see our very competitive prices and word will spread that Centennial Park Golf Shop is the place to purchase golfing needs.

Finally, I want to wish everyone a Happy Holiday and a great New Year.